



APPLICATION TO EXHIBIT

This form may be used **ONLY**
by institutes and companies
in Russia and Ukraine

Exhibition & Conference Sponsored by the U.S. Department of Energy November 4-6, 2003 Philadelphia, Pennsylvania

The U.S. Department of Energy will mount a major exhibition and conference featuring innovative technologies from Russia, Ukraine and Kazakhstan that are ready for commercialization and currently searching for business partners and/or capital financing. Nearly 500 U.S. business executives are expected to attend this event.

This Exhibition-Conference is designed to:

- Promote Russian, Ukrainian and Kazakhstani technologies to potential commercial partners
- Assist U.S. industry to form business partnerships with former Soviet institutes and/or companies
- Foster creation of peaceful commercial jobs in all four nations

The DOE is soliciting applications for exhibits of innovative technologies in these areas:

- | | |
|---|--|
| ✓ Energy – nuclear fuel and reactors | ✓ Radiopharmaceuticals and other medical applications from science |
| ✓ Energy – coal, petroleum and gas | ✓ Nanotechnology and advanced materials |
| ✓ Energy – fuel cells | ✓ Aerospace |
| ✓ Detection technologies for counter-terrorism | ✓ Information Technologies |
| ✓ Detection technologies for materials protection, control & accountability | ✓ Other Technologies |

TO APPLY

The deadline for early consideration is May 31, 2003. ***The final deadline is June 15, 2003.*** English or Russian may be used. All applications will be reviewed for technical viability and commercial potential.

Applications and supporting materials should be sent to:

RUSSIA: **Boris Mislavsky, National Industry Coalition**
 Marshal Vasilevskiy Street 1, section 2, Moscow 123098 Russia
 Tel: 7-095-9357206 E-Mail: boris.mislavsky@ioefund.com

UKRAINE: **Maxim Bougriy, AVentures**
 16/15 Vyborzka Street, Kyiv 03056 Ukraine
 Tel: 380-44-461-8882 E-Mail: bm@aventures.biz

FOR YOUR INFORMATION

The estimated costs to participate in this event are \$1,000 which includes the exhibit booth, marketing of the exhibit and related expenses. A certain number of exhibitors will be sponsored by DOE (all expenses paid). All participants must be ready to ship materials by August 15, 2003.

The United States Industry Coalition (USIC) is producing this event on behalf of DOE. USIC is a non-profit association of American companies who are active partners in our nation's long-term nonproliferation efforts with the former Soviet Union. Our mission is to facilitate the commercialization of technologies for peaceful purposes.

APPLICATION TO EXHIBIT

Completed applications should not exceed 3-5 pages total. *Do NOT include proprietary information.*

Resumes, photos or other materials may be attached.

Deadline for early consideration: May 31, 2003

Final deadline for all submissions: June 15, 2003

Institute/Company Name _____

Contact Person _____

Title _____ E-Mail _____

Phone _____ Fax _____

Mailing Address _____

List two persons who will travel to Philadelphia to represent your technology. Attach resumes/CVs.

Name _____ Title _____

Phone _____ Fax _____ E-Mail _____

Name _____ Title _____

Phone _____ Fax _____ E-Mail _____

APPLICATIONS MUST INCLUDE THE FOLLOWING INFORMATION.

If you are unable to answer some questions, please indicate why.

A. Description of technology/product

- ❖ Name of technology/product
- ❖ Applications of the technology/product
- ❖ Short description of technical characteristics (non-proprietary)
- ❖ Competing technologies and products
- ❖ Competitive advantage of the technology/product (uniqueness, appeal to customers, price/cost, time/money for competitors to duplicate, other advantages)
- ❖ Existing or pending patents/copyright

B. Stage of technology/product development

- ❖ Indicate current stage of development (sales, licensing, engineering, or R&D)
- ❖ Estimated development time to market introduction
- ❖ Critical R&D and engineering milestones needed to develop the technology/product for market introduction

C. Market assessment (if available)

- ❖ Market need and industry addressed by the technology
- ❖ Size of the existing or potential market in Russia, Ukraine, U.S., or worldwide
- ❖ Indicate current and potential customer base
- ❖ Name three top competitors

D. External evidence of technology/product advantages

- ❖ Indicate level of sales (if sold on the market)
- ❖ Specialist and/or peer review (for technology)
- ❖ Government-issued certificates (if applicable)
- ❖ Other documents (as applicable)

F. Short history of the company and/or research team

- ❖ Indicate core line of business, annual revenue, and major customers (company)
- ❖ Indicate core research areas/skills of personnel (company and research team)
- ❖ Number of employees/size of team
- ❖ Credentials/short bios of the team

G. Current and potential U.S. business partners

H. Date Submitted