

***U.S. - Russia:
Homeland Security Trade Mission***



**February 1-4, 2005 * Moscow, Russia
www.globalsecurity.bz**

Sponsorship Benefits

Equity International and Mid-Atlantic - Russia Business Council are pleased to invite you to Sponsor the Homeland Security Trade Mission to Russia, scheduled for February 1 - 4, 2005.

The Security and Safety Technologies Forum, scheduled for **February 1-4, 2005** at the **Crocus Convention Center** in **Moscow**, features the “*U.S.-Russia: Experience in Fighting Terrorism*” Conference, organized by Equity International, and the first U.S. Country Pavilion, co-organized by Equity International and the Mid-Atlantic – Russia Business Council.

The Forum is the biggest exhibition and congress in the field of security and safety in Russia, other former Soviet republics, Central/Eastern Europe, with more than 500 exhibitors representing 30 countries and over 25,000 attendees.



Platinum Sponsorship Benefits (\$25,000)

- ✓ Official thank you letter from the Moscow Government
- ✓ Invitation to speak at the "US-Russia: Experience in Fighting Terrorism Conference" (7 passes included)
- ✓ Recognition and possibility of speaking at the Kremlin Reception & Dinner on February 1, 2005 (3 passes included)
- ✓ Exhibition Space at the official US Pavilion at the Security and Safety Technologies Forum
- ✓ Full Access to the Forum's Conferences and Workshops (7 passes)
- ✓ Table-top exhibit spaces at the Kremlin Reception and the US Conference
- ✓ Introductions to key identified speakers and participants
- ✓ Pre-organized business meeting with Forum VIPs
- ✓ Promotional material provided to Conference speakers and attendees
- ✓ Corporate name on Conference signs, and materials
- ✓ Corporate name included in international marketing campaign
- ✓ Corporate name and link on major US and Russian websites
- ✓ One full page (4" x 5.5") company listing in the official Security and Safety Technologies Catalog (25,000 copies distribution)
- ✓ Ad/Article in the Moscow Entrepreneur's Association publication (100,000 subscriptions)
- ✓ Introductions to U.S., Russian, and international news media covering the events
- ✓ Interview with the Forum Media Sponsors on Russian TV
- ✓ Participation in press conference
- ✓ Conference attendee list, with contact information
- ✓ Trade Mission Photos upon return
- ✓ Complimentary 10' x 20' Exhibit Booth at the 2005 Homeland & Global Security Summit, scheduled for March 2&3, 2005 at the Washington Convention Center, Washington, DC
- ✓ One year membership to Mid-Atlantic – Russia Business Council and Moscow Entrepreneur's Association

Gold Sponsorship Benefits (\$15,000)

- ✓ Invitation to attend the "US-Russia: Experience in Fighting Terrorism Conference" (5 passes included)
- ✓ Invitation to attend the VIP Reception & Dinner at the Kremlin on February 1, 2005 (2 passes included)
- ✓ Exhibition Space at the official US Pavilion at the Security and Safety Technologies Forum
- ✓ Full Access to the Forum's Conferences and Workshops (5 passes)
- ✓ Table-top exhibit spaces at Kremlin Reception and US Conference
- ✓ Introductions to key identified speakers and participants
- ✓ Promotional material provided to Conference speakers and attendees
- ✓ Corporate name on Conference signs, materials, and
- ✓ Corporate name included in international marketing campaign
- ✓ Corporate name and link on major U.S. and Russian websites
- ✓ One full page (4" x 5.5") company listing in the official Security and Safety Technologies Catalog (25,000 copies distribution)
- ✓ Participation in press conference
- ✓ Introductions to U.S., Russian, and international news media covering the events
- ✓ Conference attendee list, with contact information
- ✓ Trade Mission Photos upon return
- ✓ Complimentary 10' x 10' Exhibit Booth at the 2005 Homeland & Global Security Summit, scheduled for March 2&3, 2005 at the Washington Convention Center, Washington, DC
- ✓ One year membership to Mid-Atlantic – Russia Business Council (US) and Moscow Entrepreneur's Association (Russia)

To confirm your Sponsorship, please contact:

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EQUITY INTERNATIONAL



**Mid-Atlantic - Russia
Business Council**

