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FLOURISHING RUSSIAN PROGRAM TO RETURN TO C3 IN 2006
--Mid-Atlantic Russia Business Council (MARBC) to Sponsor Delegation at C3,
June 27-29, 2006 in New York City --

NEW YORK, NY, July 21, 2005 – H.A. Bruno LLC, producers of the Corporate and Channel Computing Expo (C3), and the Mid-Atlantic - Russia Business Council will continue their program of cooperation at the 2006 C3 show and conference.

The announcement was made following the success of the Russian program at C3 this year, June 28-30. The Russian conference, a cooperative exchange of information, organized by the MARBC and sponsored by EPAM and Logrus is part of the Second Semi-Annual Russian-American Innovation Technology Week. Held in the MARBC theater, part of the Russian mini-pavilion on the show floor the conference included a seminar and four panels, and was open to all attendees at C3.

The goal of the Mid-Atlantic - Russia Business Council is to develop opportunities for business and technology cooperation between U.S. and Russian companies, and to foster cooperation that benefits companies in both countries. Val Kogan, president of the MARBC made the announcement to support the second annual Corporate and Channel Computing Expo (C3), when it returns to New York City in 2006.

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Mr. Kogan said: "With the rise of globalization, it is now more important than ever before to create pathways for the sharing of knowledge, the development of ideas and the manufacturing of products. Our program at C3 is one step towards that goal."

Mark Dineen, Vice President of H.A. Bruno LLC and show director of C3 welcomed the chance to continue working with MARBC. "There is great value in bringing together resources and capital from all corners of the globe," said Mr. Dineen,. "The MARBC program has the potential to use diplomacy to connect Russian technology innovation and ideas together with American management and capital."

At the 2005 show, Val Kogan, president of the MARBC and Dmitry Borisov, Deputy Trade Representative and Consul Commercial of the Russian Federation in the U.S.A., provided opening remarks. The conference opened with the first seminar in the continuation of the series "Russian Science and Technology Opportunities for U.S. Companies," moderated by Paul R. Smith, retired Deputy Chief of Mission of the U.S. Embassy in Moscow.

Additional panel discussions at the Russian conference focused on business issues. These included the panel discussion entitled "Information Technology," moderated by John Gallager, the chairman of the U.S. Industry Coalition. This panel also featured executive-level speakers from Luxoft, ITV Group and Greycourt. Another panel, focused on technology in Russian regions and former Soviet Union countries, included presentations by Nikolai Lepeshko, Consul General of Belarus and U.S. Department of Commerce BISNIS representatives in Yerevan, Armenia, and Tomsk and Novosibirsk, Russia.

Among the many interesting and informative presentations given at the conference was the first public discussion by the scientists lakov Grinberg of the Russian Academy of Sciences and Igor Zotov of Pulsar-Econtech, of their groundbreaking advancement in the field of computer memory. Also displaying the latest in Russian technology was a presentation in the session "Information Technology" by Boris Goldstein, the president of the ITV Group. Mr. Goldstein discussed the product

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SafeCity, a municipal project using video surveillance and state of the art image recognition technology to increase the level of security for citizens in cities all around the world.

As part of its activities, the MARBC organizes more than 25 events annually. Most prominently, the Semi-Annual Russian American Innovation Technology Weeks (RANIT), of which the Russian program at C3 Expo formed part, bring together entrepreneurs, scientists, venture capitalists, and established corporations within the United States and Russian technology communities. The 3rd Semi-Annual RANIT will be held in November of this year, and the 4th Semi-Annual RANIT will be held in late June 2006, once again including the Russian conference at C3.

C3 is a major technology event with the goal of bringing corporate and channel buyers of information technology products and services together with the computer industry's leading manufacturers, channel partners and industry experts.

About H.A. Bruno, LLC

H.A. Bruno, LLC, with its U.S. headquarters in Paramus, NJ, has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: information technology, franchise business, converting and packaging materials, as well as events in health management and wellness. For decades, the company has provided its clients with a highly trained, customer-oriented staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events and conferences.

About Mid-Atlantic - Russia Business Council (MARBC)

Since 1994 the Mid-Atlantic - Russia Business Council (MARBC) has worked to foster business relations between Russia and the Newly Independent States (NIS), and the U.S. Mid-Atlantic Region, while cultivating mutual appreciation of political, economic, cultural and educational interests. The goal of the MARBC is to enable companies based in the U.S. Mid-Atlantic Region to enhance their positions in Russia and the NIS, and to attract Russian businesses to the U.S. Mid-Atlantic Region.

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(*New release, 7/22/2005)