



Denise Morrison was appointed President-Campbell USA in June 2005. She is responsible for the \$3 billion Soup, Sauces and Beverage business in the United States. She is also responsible for Campbell's U.S. Supply Chain, Research and Development, Finance, Strategy, HR, IT, Marketing, and Sales organization. At Campbell, Denise serves on the Executive Leadership Team.

Prior to this position, Denise was President of Global Sales and Chief Customer Officer since joining Campbell Soup Company in 2003. She had responsibility for Campbell's \$7.1 billion sales, including North America and International, reporting directly to Douglas R. Conant, President and CEO.

Before joining the Campbell Soup Company Denise held senior sales and marketing positions at The Procter & Gamble Company, Pepsi-Cola, Nestle USA, and Nabisco Inc.

Denise serves on various Boards including The Goodyear Tire & Rubber Company and several Non-Profit Boards. She has been recipient of prestigious awards and has been named one of Fortune magazine's "Most Powerful Women in Business" since 1999.

Denise earned her B.S. Degree in Economics and Psychology from Boston College, graduating Magna Cum Laude in 1975 and was inducted into the Order of the Cross and Crown Honor Society for academic and extra curricular achievement.

She is married to Tom and has two daughters, Michelle and Kelly.

Join the Irish, French, German, and Russian Chambers of Commerce in welcoming

Denise Sullivan Morrison

President, Campbell USA at Campbell Soup Company

Tuesday the 17th of April

Networking ~ 11:45am

Luncheon & Presentation ~ 12:30pm

\$50 members & guests

\$65 non-members

The Union League of Philadelphia
140 South Broad Street • Philadelphia, PA

For more information or to RSVP please contact Alanna Barry at 215-772-3101 or email the Chamber at irish_event@iabcn.org.

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