

Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council



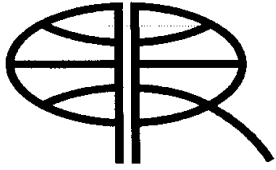
**Mid-Atlantic -
Russia
Business Council
(MARBC)**

***Russian-
American Innovation Technology,
University Research & Commercialization
Conference***

Agenda

September 27, 2013

Philadelphia, PA



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FOR IMMEDIATE RELEASE:

September 16, 2013

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The 18th Annual Russian-American Innovation Technology Week (RANIT)

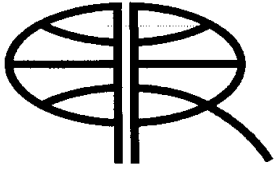
Russian-American Innovation Technology, University Research & Commercialization Conference

The Mid-Atlantic – Russia Business Council (MARBC) would like to cordially invite you to the **Russian-American Innovation Technology, University Research & Commercialization Conference** which will take place on September 27, 2013 from 1:00 to 5:00 pm at the University City Science Center (Quorum, 3711 Market Street) in Philadelphia. This conference is the key event for the first part of the **18th Annual Russian-American Innovation Technology Week (RANIT)**, which will be held from September 23-27 and November 13-22, 2013.

The 18th Russian-American Innovation Technology Week will mark the 10th anniversary of RANIT and include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Russian and American businesses. RANIT programs and activities are designed to help foster dialogue and cooperation and bring together participants from the private and public sectors as well as academia to cooperate and create partnerships for success. Despite some ups and downs in bilateral relations, Russia and the United States have always sought mutual advantage through the discussion and collaboration in the area of scientific research and progress to improve the lives of people worldwide. RANIT are supported by nearly 30 leading American and Russian business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, and Mid-Atlantic regional organizations focusing on international business, technology, innovations, and entrepreneurship. Russian delegations that will take part of the 18th Annual Russian-American Innovation Technology Week will consist of representatives from the foremost Russian companies and educational institutions in innovation technology and related industries.

The Russian-American Innovation Technology, University Research & Commercialization Conference will begin with remarks on developing innovation systems in various countries, and will feature discussions on new technology and university-related commercialization. A multi-country panel will discuss the current connection between university research commercialization and entrepreneurship in Russia, Israel, and the United States.

The Conference will consist of several theme-based sessions, which focus on Russian, U.S. and international projects. The sessions include Russian-American Innovation Cooperation, Innovation Development in Russian Regions, Establishing and Developing Pharmaceutical and Bio Industry Clusters in the U.S. and Russia, and Cooperation in Alternative Energy and Energy Efficiency.



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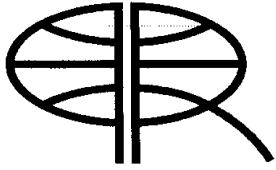
The conference will also feature a presentation of the story of the first Russian company with an office at the University City Science Center. The University City Science Center is the oldest and largest urban-based technology park in the U.S., and is currently celebrating its 50th anniversary. The Science Center and the Mid-Atlantic - Russia Business Council have a long history of cooperation, with MARBC having been a strategic partner in the Quorum technology commercialization program, the Global Soft Landing Program, and the Port business incubator, culminating in the first Russian company becoming a resident of the Science Center.

To register for the University Research & Commercialization Conference, please visit <http://ma-rbc.ticketleap.com/russian-american-innovation-technology-conference/>.

The second part of the 18th Annual Russian-American Innovation Technology Week will take place from November 13-22, 2013. Key Russian-American RANIT events will include Russian-American Life Sciences Innovation Conference in Philadelphia on November 14. To register for the Russian-American Life Sciences Innovation Conference, please visit <http://ma-rbc.ticketleap.com/2013-russian-american-life-sciences-innovation-conference/>.

To register for the 18th Annual Russian-American Innovation Technology Week, please visit <http://ma-rbc.ticketleap.com/18th-russian-american-innovation-technology-week/>.

For further information please contact Val Kogan, President of MARBC by phone at: (484) 467-7444, via e-mail at: val@ma-rbc.org or by visiting the MARBC website: www.ma-rbc.org



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The 18th Semi-Annual Russian-American Innovation Technology Week (RANIT)

*Russian-American Innovation Technology,
University Research & Commercialization Conference*

September 27, 2013
University City Science Center, Quorum
3711 Market Street
Philadelphia, PA

Organized by **the Mid-Atlantic - Russia Business Council**

supported by **the City of Philadelphia, State of Pennsylvania, State of New Jersey, State of Delaware, Pennsylvania Bio, Bio New Jersey, Delaware Bio, Philadelphia U.S. Export Assistance Center of the U.S. Commercial Service, World Trade Center of Greater Philadelphia, World Trade Center of Central Pennsylvania, World Trade Center Delaware, Pennsylvania Chamber of Business and Industry, University City Science Center, Select Greater Philadelphia, Entrepreneurs' Forum of Greater Philadelphia, Greater Philadelphia Life Sciences Congress, PennFuture Energy Center, Ben Franklin Technology Partners, Pharmaceutical Research and Manufacturers of America, National Association of Seed and Venture Funds, Innovation America, U.S. Chamber of Commerce, American Chamber of Commerce in Russia.**

1:00 Welcoming:

Val Kogan, President, Mid-Atlantic - Russia Business Council

City of Philadelphia, Department of Commerce

Chris Laing, Vice President, Science and Technology, University City Science Center

David Briel, Executive Director, Center for Direct Investment, Pennsylvania Department of Community & Economic Development

Andrey Pugaev, Senior Consul, Consulate General of the Russian Federation

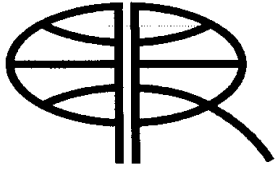
1:30 Session 1:

**Entrepreneurship and Innovative Technology around the World
Russian-American Innovation Cooperation**

Antonio Ceballos, Director, U.S. Export Assistance Center Philadelphia

Richard Bendis, President and CEO, Innovation America

Yury Zaytsev, Head of the Russian Cultural and Science Center, Counselor of the Embassy of the Russian Federation



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2:15 Session 2:

Alternative Energy and Energy Efficiency

Christina Simeone, Director, PennFuture Energy Center
Vladimir Kanin, President, Optiflame
Tucker Twitmyer, Managing Director, EnerTech Capital

3:00 Session 3:

Establishing and Developing Pharmaceutical and Bio Industry Clusters in US and in Russia

James Manser, Vice President, Policy & Public Affairs, Pennsylvania Biotechnology Association
Bonnie Grant, Executive Director, Greater Philadelphia Life Sciences Congress
Gennady Shirshov, President, Cold Chain and Biologics Partnership

3:45 Session 4:

Russian-Israel-American Cooperation in Innovations

Val Kogan, President, Mid-Atlantic - Russia Business Council
Dmitry Maryasis, Executive Director, Russia-Israel Business Council

4:00 Session 5:

New Technology Development and University-related Commercialization

Keith Marmer, Associate Dean for Research Innovation, Director, Office of Technology Development, Penn State College of Medicine, Penn State Milton S. Hershey Medical Center
Vidadi Yusibov, Executive Director, Fraunhofer USA Center for Molecular Biotechnology
Alexander Bachmanov, Director of the Behavioral and Physiological Phenotyping, Core Monell Chemical Senses Center

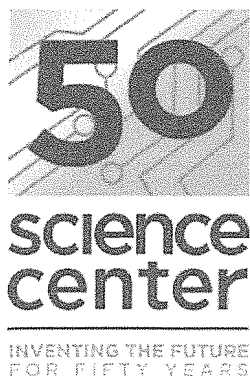
4:30 Session 6:

University City Science Center: Executives and Company Residents

Presentation of the First Russian Company's Opening of an Office at the Science Center in Philadelphia

Jeanne Mell, VP Marketing Communications, University City Science Center
Benjamin Pascal, Chief Executive Officer, Invisible Sentinel
Vladimir Kanin, President, Optiflame

4:50 - 5:00 Closing Remarks



August 27, 2013

Val Kogan
President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the University City Science Center, I would like to express our support of the Mid-Atlantic Russia Business Council's 18th Annual Russian-American Innovation Technology Week (RANIT) on September 23-27, 2013 and November 13-22, 2013, as well as Days of Russian-American Innovation Entrepreneurship Cooperation on October 17-23, 2013. The 18th RANIT will mark the 1st anniversary of Russian-American Innovation Technology Weeks.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists, and established corporations within the U.S. and Russian technology industries to the Science Center on September 27, 2013 as one of the key events of the 18th RANIT.

Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. The Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services.

We value our partnership with the Mid-Atlantic - Russia Business Council and its involvement with our Global Soft Landing and Quorum programs. The continued collaboration between the Mid-Atlantic - Russia Business Council and the Science Center resulted in the first Russian company to open an office at the Science Center in 2012. We hope the 2013 RANIT and future programs will enhance our collaboration and that more Russian startup companies will join the Science Center.

With the Science Center's 50th and RANIT's 10th anniversary, 2013 marks a special year for both organizations and we're proud to support our ongoing collaborative efforts.

We look forward to working with the Mid-Atlantic Russia Business Council to support RANIT-BIO Week in Philadelphia.

Sincerely,



Stephen S. Tang, Ph.D., MBA
President & CEO