



Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council

FOR IMMEDIATE RELEASE:
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Russian-American Technology Entrepreneurship Conference ***Days of Russian-American Innovation Entrepreneurship Cooperation***

Philadelphia, PA – The Mid-Atlantic - Russia Business Council (MARBC) is pleased to invite you to the **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2012)** on November 7-9, 2012, which will occur in concert with the **17th Semi-Annual Russian-American Innovation Technology Week (RANIT)** on November 5-11, 2012. Under the framework of RAVC 2012, the MARBC is organizing the **Annual Russian – American Technology Entrepreneurship Conference** on November 7, 2012, and facilitating Russian participation in the **Mid-Atlantic Venture Conference (IMPACT 2012)** on November 7-8, 2012

The key event of RAVC will be the Annual Russian-American Technology Entrepreneurship Conference at the University City Science Center in Philadelphia on November 7. As a part of the Annual Russian-American Technology Entrepreneurship Conference, the Russian Presidential Fellowship Program delegation will present their companies in a roundtable discussion on Russian-American cooperation in pharmaceutical, biomedical and life science innovations. In addition, the first Russian company with an office at the Science Center in Philadelphia will present their story at the Annual Russian-American Technology Entrepreneurship Conference.

IMPACT is one of the oldest venture capital functions in the United States and continues to be a catalyst for companies and capital, emphasizing the wide variety of investment opportunities in the Mid-Atlantic region. IMPACT showcases the best young and developing companies and provides them with exposure to top venture capitalists and private equity investors. As in previous years, MARBC is standing by its commitment to support IMPACT, and will bring Russian delegation from venture capital industry and emerging companies to participate at the IMPACT.

The Semi-Annual Russian-American Innovation Technology Week is designed to bring together entrepreneurs, inventors, scientists, academicians, venture capitalists, and established corporations from the American and Russian technology communities.

As part of the 17th Russian - American Innovation Technology Week, the Mid-Atlantic - Russia Business Council will host a Russian delegation including Presidential Fellowship Program representatives on November 5-7, 2012 in Philadelphia for continued discussion on Russian-American cooperation in pharmaceutical, biomedicine and the life sciences innovations. Key focal points in these proceedings are current policy-based issues, notably Russia's entry into the World Trade Organization (WTO) and its subsequent effect on the Russian-American partnership in the life sciences industry.

Please visit <http://ma-rbc.ticketleap.com/annual-russian--american-technology-entrepreneurship-conference/> to register for the Russian-American Entrepreneurship Conference. For further information about the *Days of Russian-American Innovation Entrepreneurship Cooperation*, please contact Val Kogan, Mid-Atlantic-Russia Business Council by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.



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**Days of Russian-American Innovation Entrepreneurship Cooperation &
17th Semi-Annual Russian-American Innovation Technology Week**

Russian-American Technology Entrepreneurship Conference

November 7th, 2012, 10:00am – 12:00pm

University City Science Center
3711 Market Street, Philadelphia, PA

**Introduction of the Days of Russian-American Innovation Entrepreneurship Cooperation,
17th Semi-Annual Russian-American Innovation Technology Week and
Russian-American Technology Entrepreneurship Conference**

Welcoming Remarks

- **Val Kogan**, President, Mid-Atlantic - Russia Business Council
- **Steve Tang**, President and CEO, Science Center
- **Joseph Burke**, International Marketing Executive, Office of International Business Development, Pennsylvania Department of Community & Economic Development
- **Carol Brooks-Bryant**, Manager of International Trade and Diplomatic Liaison, City of Philadelphia Department of Commerce
- **Bob Dayton**, President, Delaware Bio
- **Bonnie Grant**, Executive Director Greater Philadelphia Life Sciences Congress

University City Science Center: Keynote by the Executive and Company Residents

- **Chris Laing**, Vice President, Science and Technology, Science Center
- **Benjamin Pascal**, CEO, Invisible Sentinel
- **Vladimir Kanin**, President, Optiflame - first Russian company-resident of the international incubator at the University City Science Center

"Russian Science & Technology Opportunities for U.S Companies" Panel

Russian Entrepreneurship Companies Introduction

- **Anzhelika Andreyanova**, Sandoz Russia
- **Vasily Bochkarev**, Innovation Director, Kuzbass Ophthalmologic Center
- **Anna Dyakonova**, Kaliningrad Health Center
- **Elena Golubeva**, Deputy Director, The Nordic Council of Ministers, Information Center
- **Larisa Gorodetskaya**, Sales Director, International Hair Clinic
- **Konstantin Gorodnitskiy**, General Director, UNONA Holding,
- **Evgeny Grigoryev**, Research Institute of Complex Issues of Cardiovascular Development
- **Elena Ilyasova**, Scientific Industrial Company Microgen
- **Andrey Perkhurov**, Stavropol Regional Hospital
- **Anastasia Pustovoyt**, Executive Director, Applicative Nanotechnologies
- **Svetlana Sheinova**, General Director, Prosperity Group
- **Anatoliy Smirnov**, Chief of Innovation Department, VERTEX
- **Alexander Tarasov**, Clinical Research Manager, PPD Development
- **Daria Vlasova**, Development Director, Ona Clinic



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“Entrepreneurship and Innovative Technology around the World” Panel

- **Dan Ross**, Executive Director, Entrepreneurs Forum of Greater Philadelphia
- **John Gallagher**, Board Member, United States Industry Coalition
- **Dmitry Maryasis**, Executive Director, Russia-Israel Business Council
- **Vladislav Kudryavtsev**, President, European-Russian Business Association
- **Lawrence Kogan**, Institute for Trade, Standards and Sustainable Development (ITSSD)

Closing Remarks

- **Val Kogan**, President, Mid-Atlantic - Russia Business Council
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Presentations for Russian delegation:

- **Antonio Ceballos**, Director, U.S. Export Assistance Center Philadelphia
- **Richard Bendis**, President & CEO, Innovation America
- **James Jaffe**, President, National Association of Seed and Venture Funds
- **Tom Tritton**, President & CEO, CHF
- **Christopher Molineaux**, President, Pennsylvania Biotechnology Association
- **Debbie Hart**, President, BioNJ