



MAEBC
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Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council



The **Mid-Atlantic - Eurasia Business Council** is pleased to invite you to its *Doing Business in Eurasia* seminar series that will be taking place throughout 2016 in Pennsylvania, New Jersey, Delaware, Maryland and New York. The seminar organized by the Mid-Atlantic - Eurasia Business Council and World Trade Center Harrisburg will be held at the Harrisburg Regional Chamber and CREDC in Harrisburg, Pennsylvania on **March 22, 2016**. The seminar organized by the Mid-Atlantic - Eurasia Business Council and World Trade Center Delaware will be held at the New Castle County Chamber of Commerce, Delaware on **March 23, 2016**.

The following seminar organized by the Mid-Atlantic - Eurasia Business Council and hosted by Dentons will be held on **May 31, 2016** in **New York City** on the final day of World Trade Week New York.

The **Doing Business in Eurasia** seminar series addresses emerging business opportunities for foreign companies and discuss legal and regulatory environment in Eurasian countries, including Eurasian Economic Union and Eastern Europe. Particular attention will be given to countries-members of the Eurasian Economic Union that was formally established on January 1, 2015 and has become a rapidly expanding market covering more than 183 million people. Seminars will present recent developments in Russia, Belarus, and devote special attention to business environment of Kazakhstan, which became the newest member of the World Trade Organization on November 30, 2015. Keynote presentation for the **Doing Business in Eurasia** seminars will be given by Ulf Schneider, Founder and Managing Partner of SCHNEIDER GROUP.



*SCHNEIDER GROUP has offices in Russia, Belarus, Ukraine, Kazakhstan, Poland, and Germany and provides consulting services to Western companies with a major focus on practical support in such areas as Legal Entity Set-Up, Accounting Outsourcing, Import, Internal Audit /Due Diligence, IT, Interim Management, Taxation and ERP-Setup.

For further details about the Doing Business in Eurasia seminar series,
please contact Val Kogan, Mid-Atlantic - Eurasia Business Council by phone: (484) 467-7444,
email: val@ma-rbc.org, or visit the MAEBC/MARBC website at: <http://www.ma-rbc.org>.

Since 1994, Mid-Atlantic - Eurasia Business Council (MAEBC/MARBC) works to foster business relations between the U.S. Mid-Atlantic region and Eurasia, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MAEBC/MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Eurasia and to attract Eurasian businesses to the U.S. Mid-Atlantic region.



Doing Business in Eurasia

Tuesday, March 22, 2016 — 8:30 am – 11:30 am

Harrisburg Regional Chamber and CREDC

3211 North Front Street, Suite 201, Harrisburg, PA

\$25 - WTC, MAEBC/MARBC, Chamber, MA and Partners Members; \$35 - Non-Members

The Doing Business in Eurasia seminar organized by the Mid-Atlantic - Eurasia Business Council and World Trade Center Harrisburg will address emerging business opportunities for foreign companies and discuss legal and regulatory environment in Eurasian countries, including Eurasian Economic Union and Eastern Europe. Particular attention will be given to country-members of the Eurasian Economic Union that was formally established on January 1, 2015 and has become a rapidly expanding market covering more than 183 million people. The seminar will also present recent developments in Russia, Belarus, and devote special attention to business environment of Kazakhstan, which became the newest member of the World Trade Organization on November 30, 2015.

Introducing the Panel of Speakers:

- ◆ Ulf Schneider, Founder and Managing Partner, SCHNEIDER GROUP - Moscow, Russia
- ◆ Siarhei Nahorny, Senior Counselor, Trade & Economic Affairs, Embassy of Belarus in the U.S. - Washington, DC, USA
- ◆ Jonathan Nelms, Partner, Baker & McKenzie - Washington, DC, USA
- ◆ Elena Liaskovskai, Director, International Tax Desk - Central & Eastern Europe & Russia, PwC – New York, NY, USA
- ◆ James Thomas, Assistant Vice President, Sales & Marketing, ASTM International – West Conshohocken, PA, USA

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HARRISBURG REGIONAL CHAMBER & CREDC



German American Chambers of Commerce
 Deutsch-Amerikanische Handelskammern

*This seminar is part of a series provided across the region
 by Mid-Atlantic - Eurasia Business Council and SCHNEIDER GROUP*

Doing Business in Eurasia

Visa/MC#: _____ Exp. Date: _____
 Signature: _____
 Name: _____
 Additional Participants: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____

Register By:

- Phone: (717) 843-1090
- Fax: (717) 854-0087
- Online: www.register.wtccentralpa.org
- Email: info@wtccentralpa.org
- Mail: 600 N. Hartley St., Ste 110,
York, PA 17404

Checks payable to:
 World Trade Center Harrisburg
 Registration includes breakfast.

Roundtable:
DOING BUSINESS IN EURASIA

Keynote Speaker:

Ulf Schneider

SCHNEIDER GROUP

Founder & Managing Partner

Moscow, Russia



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Introducing the Panel of Speakers:

- ◆ Ulf Schneider, Founder and Managing Partner, Schneider Group
- ◆ Siarhei Nahorny, Senior Counselor, Trade & Economic Affairs, Embassy of Belarus in the U.S.
- ◆ Richard Harrison, Chief Scientific Officer, Discovery Science Advisor, IP & Science, Thomson Reuters
- ◆ Elena Liaskovskai, Director, International Tax Desk - Central and Eastern Europe and Russia, PwC
- ◆ Robert Elsas, Regional Manager, Office of International Trade, U.S. Small Business Administration

WHEN:

Wednesday
March 23, 2016
8:30 AM – 10:30 AM

WHERE:

New Castle County
Chamber of Commerce,
12 Penns Way, New Castle, Delaware

COST:

WTC/MAEBC/MARBC Members: free
Partner Organizations: free
Non-Members: \$50

Register: <http://www.wtcde.com/events/Roundtable-Doing-Business-in-Eurasia--129/details>

Hosted by:



Supporting Partners:

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Doing Business in Eurasia

Tuesday, May 31st, 2016 | 3:00pm – 5:30pm
Dentons | 1221 Avenue of the Americas, New York

The **Doing Business in Eurasia seminar** – organized by the Mid-Atlantic - Eurasia Business Council, supported by ASTM International, and hosted by Dentons – will address emerging business opportunities for foreign companies and discuss legal and regulatory environment in Eurasian countries, including Eurasian Economic Union and Eastern Europe. Particular attention will be given to country-members of the Eurasian Economic Union that was formally established on January 1, 2015 and has become a rapidly expanding market covering more than 183 million people. The seminar will also present recent developments in Russia, Belarus, and devote special attention to business environment of Kazakhstan, which became the newest member of the World Trade Organization on November 30, 2015.

This event will take place as a closing event for World Trade Week New York 2016.

Introducing the Panel of Speakers

- Karen Israyelyan, First Secretary, Embassy of the Republic of Armenia
- Pavel Shidlovsky, Charge d' Affaires, Embassy of Belarus in the USA
- Yerkin Akhinzhanov, Deputy Chief of Staff, Embassy of the Republic of Kazakhstan
- Zhanybek Eraliev, First Secretary, Embassy of Kyrgyz Republic
- Alexander Stadnik, Trade Representative of the Russian Federation in the USA
- Olga Sandler, Counsel, Dentons
- James Thomas, Assistant Vice President, Sales & Marketing, ASTM International

Thank You to Our Hosting Partner

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To register for the New York seminar,
please visit: <http://ma-rbc.ticketleap.com/doing-business-in-eurasia-seminar-ny/>

For further details, please contact the Mid-Atlantic - Eurasia Business Council by phone: (484) 467-7444,
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