

The World Trade Center of Greater Philadelphia
in cooperation with The Mid-Atlantic - Russia Business Council present

"EXPAND INTO RUSSIA AND THE COMMONWEALTH OF INDEPENDENT STATES (CIS)"

DLA Piper • One Liberty Place • 1650 Market Street • 49th Floor • Philadelphia, PA 19103
Friday, January 25, 2008 --- 8:30 a.m. – 11:30 a.m.

Agenda

- 8:00 - **Registration and Breakfast**
- 8:30 - **Welcoming Remarks**
Jim Brogan, managing director, DLA Piper Philadelphia
Joanna Savvides, president, the World Trade Center of Greater Philadelphia
Val Kogan, president, the Mid-Atlantic – Russia Business Council
Peter O'Neill, executive director, Center for Trade Development, Commonwealth of Pennsylvania (Harrisburg, PA)
- 8:45 - **"Overview of the CIS as the Region of Burgeoning Business Opportunities"**
Philip de Leon, director, Business Information Service for the Newly Independent States (BISNIS)/U.S. Foreign & Commercial Service, U.S. Department of Commerce (Washington, DC)
- 9:05 - **"Overview of Business Opportunities in Russia"**
Andrey P. Dolgorukov, Minister-Counselor, Trade Representative of the Russian Federation in the USA (Washington, DC)
- 9:25 - **"Financial Aspects of Doing Business in Russia"**
Roger Munnings, president & ceo, KPMG LLP (Moscow, Russia)
- 9:45 - **"Learning from Experience – Export of Services"**
Frank Williams, president of Frank Williams and Partners Architects, LLP (New York, NY)
- 10:05 - **Questions & Answers**
- PANEL DISCUSSION**
- 10:15 - **"Legal Aspects of Doing Business in Russia"**
Jayne Risk, partner, DLA Piper (Philadelphia, PA)
- 10:30 - **"Technology Partnering with Russia"**
Vincent Magnotta, manager, technology transfer, Air Products and Chemicals (Allentown, PA)
- 10:45 - **"Development of the Transport Infrastructure in Russia"**
Robert Williams, tender and business development manager, DHL Russia (Moscow, Russia)
- 11:00 - **Questions & Answers**
- 11:20 - **"Assistance Available to Pennsylvania Companies & Upcoming Trade Mission to Russia"**
Joseph Burke, Senior International Program Manager and Jana New, International Program Manager
Office of International Business Development, Commonwealth of Pennsylvania (Harrisburg, PA)
- 11:30 - **Closing Remarks**
Diana Melnichenko, trade development programs coordinator, WTCGP (Philadelphia, PA)
Val Kogan, president, Mid-Atlantic – Russia Business Council (Philadelphia, PA)

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