

# “Expand into Russia and the Commonwealth of Independent States”

Friday, January 25, 2008 from 8:00 a.m. - 11:30 a.m.

part of the World Trade Center of Greater Philadelphia's Quarterly Briefing series  
and the Mid-Atlantic—Russia Business Council's "The Changing Face of Russia" seminars

Russia and other countries within the Commonwealth of Independent States present numerous opportunities for many U.S. exporters of products and services. Join our experts as they share their knowledge and experience of the best ways to penetrate and prosper in these emerging markets.

**"Overview of the CIS as the Region of Burgeoning Business Opportunities."** — **Philip de Leon**, director, *Business Information Service for the Newly Independent States (BISNIS)/U.S. Foreign & Commercial Service*, U.S. Department of Commerce (Washington, DC).

**"Overview of Business Opportunities in Russia."** — **Andrey P. Dolgorukov**, Minister-Counselor, *Trade Representative of the Russian Federation in the USA* (Washington, DC).

**"Financial Aspects of Doing Business in Russia."**— **Roger Munnings**, president & ceo, *KPMG LLP* (Moscow, Russia).

**"Learning from Experience—Export of Services."**— **Frank Williams**, president, *Frank Williams And Partners Architects, LLP* (New York, NY)

**Panel Discussion**—Whether you are an exporter of goods or services, come and learn from companies that are successfully operating in these emerging markets:

- *"Legal Aspects of Doing Business in Russia."* **Jayne Risk**, partner, *DLA Piper* (Philadelphia, PA).
- *"Technology Partnering with Russia."* **Vincent Magnotta**, manager, technology transfer, *Air Products and Chemicals* (Allentown, PA).
- *"Development of the Transport Infrastructure in Russia."* **Robert Williams**, tender and business development manager, *DHL Russia* (Moscow, Russia).

**Location:** DLA Piper  
One Liberty Place  
1650 Market Street, 49th Floor  
Philadelphia, PA 19103

**When:** 8:00 a.m.— 11:30 a.m.

**Cost:** WTCGP & MARBC members \$50;  
non-members—\$65

**Please register online at**  
[www.wtcphila.org](http://www.wtcphila.org)

**For more information** about this event, please contact *Emily Olson, WTCGP*, at 215-586-4247 or [eolson@wtcphila.org](mailto:eolson@wtcphila.org); or *Val Kogan, MARBC*, at 215-708-2628 or [val@ma-rbc.org](mailto:val@ma-rbc.org).

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Two Penn Center • 1500 John F. Kennedy Blvd., Suite 305 • Philadelphia, PA 19102  
Tel: 215-586-4240 • Fax: 215-636-9026 • E-mail: [wtcgpnews@wtcphila.org](mailto:wtcgpnews@wtcphila.org)