

## Pennsylvania-Russia Business Council

FOR IMMEDIATE RELEASE: CONTACT: Val Kogan, MARBC President November 2, 2012 tel: (484) 467-7444, e-mail: val@ma-rbc.org

## US/Russian Partnerships in Life Science Industry

The Mid-Atlantic - Russia Business Council will host a Russian delegation, including members from the Presidential Fellowship Program, on November 5-7, 2012 in Philadelphia for continued discussion on Russian-American cooperation in pharmaceutical, biomedicine and the life sciences innovations. The delegation will be arriving in concert with the MARBC's Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2012) as a part of the 17<sup>th</sup> Semi-Annual Russian-American Innovation Technology Week (RANIT).

The roundtable discussion will be held as part of the **Russian-American Technology Entrepreneurship Conference** on November 7 from 10:00 am - 12:00 pm at the Science Center in Philadelphia. It will explore Russian-American innovations in pharmaceutical, biomedicine and the life sciences. The delegation, composed of executives from Russian companies, will outline their companies' strategic direction and product focus to a select American audience. Their companies represent the finest in Russia's biomedical and pharmaceutical industries.

Key focal points in these proceedings are current policy-based issues, notably Russia's entry into the World Trade Organization (WTO) and its subsequent effect on the Russian- American partnership in the life sciences industry. Policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" recently signed in April 2012, form the basis of a new partnership roadmap for both countries in trade relations.

The Semi-Annual Russian-American Innovation Technology Week is designed to bring together entrepreneurs, scientists, academics, and corporations from the American and Russian technology communities. It includes various regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events, and is supported by leading American and Russian business and governmental organizations. This Russian-American interchange continues to explore and foster business ventures between both countries in the framework of RANIT.

Attached is a list of the members of the Russian delegation, including members from the Presidential Fellowship Program.

For registration please visit <u>http://ma-rbc.ticketleap.com/annual-russian--american-technology-</u> <u>entrepreneurship-conference/</u>. For more information, please contact Val Kogan, President of the MARBC, by phone: (484) 467-7444, by e-mail: <u>val@ma-rbc.org</u>, or visit the MARBC website: <u>http://www.ma-rbc.org</u>.

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Members of Russian Presidential Fellowship Program:

- 1. Anzhelika Andreyanova, Sandoz Russia
- 2. Vasily Bochkarev, Innovation Director, Kuzbass Ophtalmologic Center
- 3. Anna Dyakonova, Kaliningrad Health Center
- 4. Elena Golubeva, Deputy Director, The Nordic Council of Ministers, Information Center
- 5. Larisa Gorodetskaya, Sales Director, International Hair Clinic
- 6. Konstantin Gorodnitskiy, General Director, UNONA Holding
- 7. Evgeny Grigoryev, Research Institute of Complex Issues of Cardiovascular Development
- 8. Elena Ilyasova, Scientific Industrial Company Microgen
- 9. Andrey Perkhurov, Stavropol Regional Hospital
- 10. Anastasia Pustovoyt, Executive Director, Applicative Nanotechnologies
- 11. Svetlana Sheinova, General Director, Prosperity Group
- 12. Anatoliy Smirnov, Chief of Innovation Department, VERTEX
- 13. Alexander Tarasov, Clinical Research Manager, PPD Development
- 14. Daria Vlasova, Development Director, Ona Clinic

Members of Russian delegation:

- 15. Vladimir Kanin, President, Optiflame
- 16. Vladislav Kudryavtsev, President, European-Russian Business Association
- 17. Dmitry Maryasis, Executive Director, Russia-Israel Business Council
- 18. Elena Evseenko, Director for External Relationships, Diamond World
- 19. Ruslan Achmiz, Vice President, Moscow Entrepreneurs Association
- 20. Oleg Nechaev, Director Business Development, Euromea