



**Mid-Atlantic - Russia
Business Council**

Pennsylvania-Russia Business Council

**RUSSIAN-AMERICAN
PHARMACEUTICAL CONFERENCE**

Philadelphia City Hall • APRIL 27, 2010

The 12th Semi-Annual Russian-American
Innovation Technology Week (RANIT – BIO)

For more information go to:

<http://www.ma-rbc.org/event/pharma2010.html>

For tickets got to:

<https://ma-rbc1.ticketleap.com/buy-tickets/conference-registration/2010-russian-american-pharmaceutical-conference/philadelphia/689CF4CE-D40B-4CA7-A235-4E21C6DE276>

Organized by:

the Mid-Atlantic - Russia Business Council

Pharmaceutical Research and Manufacturers of America



Key partner:

COMCON-Pharma

Supported by:

**the City of Philadelphia, State of Pennsylvania, State of New Jersey,
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U.S. Chamber of Commerce, American Chamber of Commerce in Russia,
Chamber of Commerce and Industry of the Russian Federation, Moscow
Entrepreneurs Association and International Center for Technology
Cooperation**

Sponsored by:

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Dechert

Welcoming (9:00-10:00)

Val Kogan, President, Mid-Atlantic - Russia Business Council

Melanie Johnson, City Representative for the City of Philadelphia; **Carol Brooks**, Manager of International Trade and Diplomatic Liaison, City of Philadelphia Department of Commerce

Peter O'Neill, Executive Director, Center for Trade Development, Pennsylvania Department of Community & Economic Development

Camille E. Sailer, Esq., Director, International Trade, New Jersey Economic Development Authority

Rebecca Faber, Executive Director, World Trade Center Delaware

Antonio Ceballos, Director, U.S. Export Assistance Center Philadelphia

Fritz Smith, Vice President of Tourism, Philadelphia Convention & Visitors Bureau

Thomas Morr, President and CEO, Select Greater Philadelphia

John Gallagher, Board Member, United States Industry Coalition

Embassy of the Russian Federation to the United States

Russian-American Pharmaceutical Conference

Welcoming Remarks (10:00 – 10:15)

Val Kogan, President, Mid-Atlantic - Russia Business Council

James Class, Associate Vice President International Affairs, Pharmaceutical Research and Manufacturers of America

Mary Lisa Madell, Director, Europe and Eurasia, Office of Global Health Affairs, Department of Health and Human Services

Session 1 (10:15 – 11:00)

Market Review, Analysts Panel

Yuri Krestinsky, Healthcare Problem Institute
Russian Pharma Market: Key market Figures

Benjamin Munblit, COMCON-Pharma, Head of Analytics & Consultancy
Market Overview, Forecasting and Potential Market Growth, Key Market Drivers

Oleg Feldman, COMCON-Pharma, CEO
Key Market Players: Marketing Strategy and Medicines Promotion on the Russian Pharma Market



Session 2 (11:00 – 13:00)

Market Regulation and Government Intentions

Government Views

Russian Ministry of Health representative - invited

Elena Barmanova, Head of Registration Department, Roszdravnadzor – invited
Market Regulation System

Sergey Tsyb, Director of Chemical and Technological Complex and Bioengineering Technologies Development of the Ministry of Industry and Trade of Russian Federation
Program Pharma 2020

Elena Volskaya, Russian Ethical Committee, Head
Clinical Trials in Russia: Overview of Environment

Oxana Sholtyreva, Attorney, Nonprofit partnership "Standards of Pharmaceutical Market"
*Self - adjustable organization "Standards of Pharmaceutical market" as an effective
mechanism of pharmaceutical industry in Russia*

Industry Views

Andrew Somers, American Chamber of Commerce in Russia

James Class, Associate Vice President International Affairs, PhRMA *Opportunities for
Russia in Biologics & Biotechnology*

The Association of Clinical Research Organizations (ACRO) *Opportunities for Russia in
Global Clinical Trials*

LUNCH 13:00 – 14:00

Welcoming Remarks (14:00 – 14:15)

Mickey Flynn, President of Pennsylvania Biotechnology Association

Debbie Hart, President of BioNJ

Steve Tang, President and CEO, University City Science Center

Bonnie Grant, Executive Director, Greater Philadelphia Life Sciences Congress

Session 3 (14:15 – 15:30)

Investments in Russian Pharma Market

Jim Lebovitz, Partner, **Laura M. Brank**, Head of Russia Practice, Dechert
*Recent legal developments affecting investment in the Russian pharmaceutical
sector*

Benjamin Munblit, COMCON-Pharma, Head of Analytics &
Concultyancy
*Investment Attractiveness of the Russian Pharma Market: Pro &
Contras*



Tatiana Nikolenko, ROSNANO, Director, Programs in Life Sciences
Partnership and Investment in R&D

Anthony Wong, General Manager, Abbott Russia
The Russian investment climate from the U.S. point of view.

BREAK 15:30 – 15:45

Session 4 (15:45 – 16:45)

New Areas for Partnership

Arthur L. George, Principal, Baker & McKenzie

Yuri Sukhanov, JSC Binnopharm – AFK Sistema, Deputy general manager, Head of R&D and Projects Complex

Development of Biopharmaceutical cluster as a way of R&D industry setting up in Russia

Oleg Korzinov, Director, Innovation Department, ChemRar

ChemRar biocluster as an open innovation model in drug discovery and development

Amgen

Improving partnerships in science & technology.

BREAK 16:45 – 17:00

Session 5 (17:00 – 17:30)



The Health and the Business Development Working-Groups of the US-Russia Bilateral Presidential Commission

Mary Lisa Madell, Director, Europe and Eurasia, Office of Global Health Affairs, Department of Health and Human Services:

An update on the status of ongoing activities in the Working Groups, including plans for enhancing collaboration between the United States and Russia in the areas of public health and biomedical research, and the policy priorities in these areas.

Russian Embassy

New Science & Technology Efforts

Closing Remarks (17:30)

Description: As Russia and the U.S. look to reset economic relations, one of the most innovative and fast-growing sectors is pharmaceuticals. Business models are changing rapidly as emerging markets like Russia develop the resources and expertise to make the transition from manufacturing to all stages of the innovation cycle. Major projects in chemical drugs, biologicals, vaccines, nanotechnology, and medical device design are underway or are planned for the mid-term. This conference will look at the policies that enable innovation in Russia and the U.S. It will then focus on several practitioners of innovation to find best practices in Russian-US partnership and cooperation.

The morning programs will be held at:

Philadelphia City Hall
Broad Street and Market Street
Conversation Hall (Room 201) (*use northeast entrance*)
9:00AM – 13:00

Lunch and the afternoon programs will be held at:

Dechert LLP
Cira Centre
2929 Arch Street
Philadelphia, PA 19104
13:00 – 14:00 (lunch)
14:00 – 18:00