



## Russian National Exhibition

### Russian Government Bodies and Organizations Supporting the Exhibition

- Ministry of Foreign Affairs
- Ministry of Education and Science
- Ministry of Finance
- Ministry of Energy
- Ministry of Economic Development
- Federal Agency for Commonwealth of Independent States, Compatriots Living Abroad and International Humanitarian Cooperation (Rossotrudnichestvo)
- Federal Agency for Science and Innovation (Rosnauka)
- Federal Space Agency
- Embassy of the Russian Federation
- Trade Representation of the Russian Federation to the USA
- Russian Union of Manufacturers and Businessmen
- Russian Academy of Sciences
- Russian-American Business Council
- Moscow Entrepreneurs' Association



Richard Daley, Mayor of Chicago and CEO of Intellectual Resources  
Mr. Victor Kovshevny at the meeting in Moscow

### US Official Authorities and Organizations Supporting the Exhibition

- American Chamber of Commerce in Russia
- Mayor's Office of the City of Chicago
- World Business Chicago
- Chicagoland Chamber of Commerce
- US-Russian Business Council
- Russian-American Chamber of Commerce in the USA
- Mid-Atlantic–Russia Business Council



Organized by  
Ministry  
of Industry and Trade  
of the Russian Federation



## Russian National Exhibition

Chicago, IL  
November 18–21, 2009



# Russian National Exhibition

## Exhibition's Topics

## Purpose of the Exhibition

Assistance in further development and consolidation of trade and economic ties between Russia and the US, diversification of forms and directions of Russian-American cooperation, expansion of cooperation in social and humanitarian sphere, consolidation of business and cultural activities of the two countries.

Establishment and expansion of direct business contacts between representatives of industrial, energy, agricultural, investment, trade and logistics companies of Russia and the US, as well as companies dealing in tourism, healthcare, education etc.

## Exhibition Objects

Assistance in mutual trade volumes growth, including promotion of Russian exports in hi-tech industry and machinery in American market;

Assistance in diversification of Russian export, including services market (education, tourism, medicine);

Assistance in expansion of investment cooperation and presenting Russia's most perspective projects at the Exhibition;

Assistance in innovative activity growth and cooperation of scientific and educational institutions of the two countries;

Presenting new opportunities within the framework of business and cultural events of the Exhibition for interaction of representatives of culture, science, education and healthcare of Russia and the US.

Russian National Exhibition in the USA will contribute to the development of economic and cultural relations, opening new possibilities for a direct dialog between Russia and the US.

## Thematic Directions

Energy — development of alternative energy sources and joint research in energy saving programs;

Metallurgy — growth of highly technological products trade volume;

Aviation and space industry;

Nanotechnologies;

Joint Russian-American technological projects involving multiple Russian suppliers of materials and component parts (Ford, General Motors);

Building and construction technologies;

Information technologies and telecommunications;

Agriculture — increase of export of Russian agricultural products into US market, expansion of cooperation in efficient land use and modern technologies in agriculture;

Biotechnology and medicine;

Investment projects of Russia;

Science and education — creation of favorable conditions for integration of scientific and educational programs, increasing academic mobility of students and younger scientists, creation of science centers and techoparks;

Tourism — development of cultural interosculation through expansion of tourism, increasing awareness of the citizens of Russia and the US of their touristic possibilities.

Russia Today. History of Russian-American relations

Regions of Russia

Science, innovations, venture projects

Industry

Civil society

Jobs in Russia and the USA

Agriculture of Russia

Ecology 2009. Land-Waters-Air.

Information technologies

Finance system of Russia

Tourism and business migration

Pharmacy — joint research

Medical centers of Russia

Children of Russia

## Calendar of Events

### November 18

Opening ceremony

200 years of diplomatic relations:  
myths and reality in newer and newest history

Investments in agriculture  
Infrastructure investments

Opening reception

### November 19

Presentations of Russian regions  
Science and education  
Venture projects  
Aerospace technology  
Steel and plastic pipes

### November 20

Information technology  
Compatriots forum  
Jobs in Russia and the USA  
Pharmacy

### November 21

Closing Ceremony  
Awarding Diplomas

## Principal Participants

Ministry of Education and Science of Russia

Federal Agency for Science and Innovation

Russian Academy of Sciences

VSMPO-Boieng

United Engine-Building Corporation

Construction Materials Institute 'Prometheus'

Moscow State University

Urals Electrochemical Combinate

Energoatom Concern

TVEL Corporation

Pipe Metallurgic Company

Polyplastic Group

Russian Federal Nuclear Center

Highly Pure Substances Chemistry Institute

Collective booth of enterprises  
from Nizhny Novgorod