



MARBC NEWS

Newsletter of the Mid-Atlantic - Russia Business Council

Recent Events

- In April 2006, MARBC successfully organized the **4th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT-BIO)**. This twice-annual event brought together entrepreneurs, scientists, venture capitalists, and established corporations within the American and Russian technology communities. The 4th RANIT highlighted biotechnology and concluded with participation in the world's largest biotechnology exhibition, BIO 2006 in Chicago, and included an important Country Seminar led by MARBC. The Russian delegation that took part in the 4th RANIT-BIO consisted of representatives from the best Russian companies in biotechnology and related industries. See page 5 for the full story.
- In late April 2006, MARBC coordinated the successful American participation in the **7th International Forum "High Technology of the 21st Century" in Moscow**. As part of this participation, MARBC President Val Kogan moderated a seminar on "Opportunities for Russian-American Scientific-Technical Cooperation," and MARBC also organized an American mini-pavilion at the event. See page 14 for the full story.
- On May 31, 2006, MARBC and other European chambers of commerce in the Greater Philadelphia region co-hosted a **Breakfast Seminar with Ambassador John Bruton** on contemporary issues facing the European Union. John Bruton is the European Union's ambassador to the United States. In his speech, Ambassador Bruton noted his particular appreciation of MARBC's involvement in the program, and included comments about Russia in his presentation. See page 6 for the full story.
- On June 7-14, 2006, MARBC organized the successful **Visit of a Russian Construction Industry Delegation to the United States**. This delegation came from Russia to learn about the modern techniques and materials used in American construction, and the group had the opportunity to meet industry officials and attend seminars and cultural programs. This visit included business meetings on June 9 in New York and on June 12-13 in Philadelphia. See page 7 for the full story.

Upcoming Events

- On June 27-29, 2006, MARBC will organize the **Russian – American Conference and Exhibition at C3 EXPO-2006** in New York, NY. This Russian Conference presented by the Mid-Atlantic Russia Business Council will include the seminar "Russian Science & Technology Opportunities for U.S. Business" and will also provide opportunities for further business and technology cooperation between U.S. and Russian companies. See page 8 for the full story.
- On July 12, 2006, MARBC will organize the **Russian Mayors' Delegation Visit to Philadelphia**. This delegation of mayors and local government officials from the Russian Federation is visiting the United States only days before the G8 Summit is held for the first time in Russia. The program, prepared by MARBC, includes roundtable discussions, meetings with city and state officials, and cultural visits. See page 7 for the full story.
- On September 21-22, 2006, MARBC will organize a **Russian Delegation and Participation at the SMART TechTrends Conference**. SMART TechTrends is the nation's premier science, technology, and R&D conference hosted by SMART (Strengthening the Mid-Atlantic Region for Tomorrow). MARBC will organize a Russian delegation and a Russian mini-pavilion at the event. See page 9 for the full story.

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Looking Ahead...

Calendar of Upcoming Events in the U.S.

- **June – December 2006**

The MARBC Seminar Series: “Russian Science and Technology Opportunities for U.S. Businesses” (in Princeton, NJ, New York, NY, Baltimore, MD, Wilmington, DE, Pittsburgh, PA, Washington, DC, and King of Prussia, PA): see page 9

- **June 27-29, 2006**

C3 Expo 2006 with Russian Participation (in New York): see page 8

- **July 2006 - April 2007**

The MARBC Seminar Series: “The Changing Face of Russia” (in Pennsylvania, Maryland, Delaware, New Jersey, and New York): see page 9

- **July 12, 2006**

Roundtable with the Russian Mayors’ Delegation (in Philadelphia): see page 7

- **September 21 - 22, 2006**

SMART TechTrends Conference with Russian Participation (in Washington, D.C.): see page 9

- **September 27, 2006**

Joint Event of World Trade Center and International Chambers of Commerce in the Greater Philadelphia Region: “Philadelphia International Showcase” (in Philadelphia)

- **Late September - October 2006**

Month of Russian American Venture Industry Cooperation (in Philadelphia and New York): see page 10

- **September 28, 2006**

World Venture Summit “Capital for International Innovation” (in New York): see page 10

- **October 4 - 5, 2006**

Annual Mid-Atlantic Venture Conference with Russian Participation (in Philadelphia): see page 10

- **November 13 - 17, 2006**

5th Semi-Annual Russian-American Innovation Technology Week (RANIT) (in Philadelphia, King of Prussia, PA, and New York): see page 11

- **November 13 - 17, 2006**

Arrival of Delegation from Moscow State University of Economics, Statistics, and Informatics (MESI) (in Philadelphia): see page 10



- **November 13, 2006**
The 6th Biennial Mid-Atlantic - Russia Business Opportunities Symposium (in Philadelphia): see page 11
- **November 15 - 16, 2006**
ITEC - Philadelphia Conference with Russian Participation (in King of Prussia, PA): see page 11
- **November 16, 2006**
Russian-American Technology Entrepreneurship Conference (in Philadelphia): see page 11
- **December 27 - 29, 2006**
Days of Russian-American Education and Technology Cooperation (in Philadelphia)
- **January 2007**
Seminar: "Business Opportunities in Russia" (in Harrisburg, PA)
- **January 6 - 13, 2007**
Russian Beverage Festival at the 2007 Pennsylvania Farm Show (in Harrisburg, PA)
- **May 2007**
World Trade Week 2007 with Russian Participation (in New York)
- **May 2 - 9, 2007**
The 6th Semi-Annual Russian-American Innovation Technology Week (RANIT-BIO) (in Philadelphia and Boston): see page 12
- **May 2 - 4, 2007**
Opening Ceremony and Main Events of the 6th RANIT (in Philadelphia): see page 12
- **May 6 - 9, 2007**
Closing of the 6th RANIT at BIO 2007 (in Boston): see page 12

Please find more information about these events on the following pages.

To receive more information concerning the events organized by MARBC, please visit www.ma-rbc.org or contact Val Kogan, President of MARBC at (215) 708-2628, info@ma-rbc.org, or val@ma-rbc.org.



Looking Ahead...

Calendar of Upcoming Events in Russia

- **August 30 - September 2, 2006**

MARBC Participation in the XII Moscow Industrial Trade Fair and Moscow Association of Entrepreneurs Round Table (in Moscow): see page 13

- **October 17-20, 2006**

Russian-American program at the IV International Specialized Exhibition "Robotics" in Moscow: see page 13

- **March 12 - 16, 2007**

MARBC Participation in the 5th Moscow International Specialized Exhibition BIOTECH WORLD 2007: see page 14

- **April 23 - 27, 2007**

The 7th International Forum "High Technology of the 21st Century" with American Participation (in Moscow): see page 14

Calendar of Upcoming Cultural Events

- **February 17 - December 31, 2006**

"The Princess & the Patriot" Exhibit at the Museum of the American Philosophical Society in Philadelphia: see page 15

The Mid-Atlantic-Russia Business Council and Innovation Philadelphia Host Successful 4th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT-BIO)

The Mid-Atlantic – Russia Business Council is pleased to announce the successful closing of the 4th Semi-Annual Russian-American Innovation Technology Week (RANIT). RANIT is a twice-annual event designed to bring together entrepreneurs, scientists, venture capitalists, and established corporations within the American and Russian technology communities. Since its inception, RANIT has become the most significant event in the Mid-Atlantic region devoted to Russian-American technology and business cooperation. The 4th RANIT was organized by the Mid-Atlantic - Russia Business Council (MARBC) and Innovation Philadelphia and was supported by the Baker & McKenzie and Select Greater Philadelphia. The 4th RANIT highlighted biotechnology and concluded with participation in the world's largest biotechnology exhibition, BIO 2006 in Chicago, and included an important Country Seminar led by MARBC. The Russian delegation that took part in the 4th RANIT-BIO consisted of representatives from the best Russian companies in biotechnology and related industries.

RANIT-BIO began in Philadelphia on April 7-8, 2006: Special events at RANIT-BIO in Philadelphia included a welcoming ceremony in the Mayor's Reception Room at Philadelphia City Hall on April 7th, seminars with members of biotechnology associations in the Mid-Atlantic region and venture capital funds specializing in biotechnology, and an "Invention to Venture" workshop. In 2006, RANIT also included events held in celebration of the 300-year anniversary of the birth of Benjamin Franklin, the first American member of the Russian Academy of Sciences.

Two circumstances have made biotechnology cooperation between Russia and the Mid-Atlantic states particularly attractive. First, the Russian government has moved to create a "National Program for the Development of Biotechnology in Russia in 2006-2015". Second, governments in the Mid-Atlantic region have enacted favorable policies that have further enhanced the region's standing as a leader in the field of biotechnology. It is within this context that the Mid-Atlantic Russia – Business Council has made Russian-American scientific and technical cooperation in biotechnology one of its top priorities. MARBC has facilitated American participation in several of the most significant biotechnology conferences and events in Russia, including Biotech World, and the International Congress "Biotechnology: State of the Art and Prospects of Development".

The key and concluding event of the 4th RANIT was BIO 2006, April 9 – 12, 2006, which included the Russia Country Seminar: As it did in 2005 in Philadelphia, the Mid-Atlantic – Russia Business Council served as the official organizer of the Russian delegation to BIO 2006 in Chicago. BIO is the world's largest and most impressive exhibition and conference for experts in the field of biotechnology. This took place in Chicago at the McCormick Place Convention Center. MARBC again presented Russian biotechnology companies and organized a Russian mini-pavilion with an exposition on the achievements of Russian scientists and manufacturers in biotechnology and related industries. During the first and premier day of the conference on April 9, 2006, dedicated to international programs, MARBC was chosen to conduct a Country Seminar on Russia and a presentation of the Russian biotechnology industry as one of 15 presentations given by the national delegations of countries participating in BIO 2006. For information about Russian participation in BIO 2006 please visit:

<http://www.bio.org/events/2006/intlatt/CountryProfilesNewsletter.pdf>
<http://www.bio.org/events/2006/intlatt/>
<http://www.ma-rbc.org/event/060406-bio.html>
<http://www.bio.org/events/2006/intlatt/delegations.asp>



Opening of RANIT-BIO 2006



Russia Country Seminar at BIO 2006



Mid-Atlantic – Russia Business Council Co-hosts Seminar with European Union Ambassador to the United States

The Irish American Business Chamber & Network, the Mid-Atlantic Russia Business Council (MARBC), and other European chambers of commerce in the Greater Philadelphia region co-hosted a breakfast seminar on contemporary issues facing the European Union on Wednesday, May 31, 2006 at the Union League of Philadelphia. The seminar featured John Bruton, the European Union's ambassador to the United States.

Ambassador Bruton is a former Irish Prime Minister (Taoiseach), who helped transform the Irish economy into the "Celtic Tiger": one of the fastest growing economies in the world. During his time in office (1994-1997), the Irish economy grew at an annual average rate of 8.7%, peaking at 11.1 % in 1997. John Bruton was also deeply involved in the Northern Irish Peace Process leading to the 1998 Good Friday Agreement. While Prime Minister, Ambassador Bruton presided over a successful Irish EU Presidency in 1996 and helped finalize the Stability and Growth Pact, which governs the management of the single European currency: the Euro. He represented the EU at Summit meetings with the President of the United States and with the Prime Ministers of Canada, Japan, China and Korea. Before being appointed Ambassador to the United States, John Bruton served as a leading member of the caucus that drafted the first-ever European Constitution that was signed in Rome on October 29, 2004 and is now before the 25 EU Member States for ratification. He was Vice President of the European People's Party from 1999 to

2005.

The European Union (E.U.) is an unprecedented effort by twenty-five European countries to form a multinational union which addresses both political and economic issues. Member states have relinquished certain policy-making functions to the E.U., which creates uniform policies that apply across all member states. The E.U. is an impressive force in the global economy, producing 31 percent of world's economic output, and it is one of the United States' most important trade partners. Commerce between the United States and the European Union is estimated to have created 7 million jobs in the United States alone.

The seminar included an opportunity for attendees representing local businesses and chambers of commerce to network and was followed by a speech by John Bruton, the European Union's ambassador to the United States. Ambassador Bruton discussed the successes of the EU and the challenges it faces as it continues to expand its membership. Ambassador Bruton made a particular point of noting his appreciation of MARBC's involvement in the program, and included comments about Russia in his presentation. He noted that Russia is of special importance to the European Union as its largest neighbor, and that it is therefore vital for the European and world communities to engage Russia as the country continues to develop and grow.

MAJOR EVENTS



MARBC President Val Kogan and Ambassador John Bruton

The Foreign Policy Research Institute, MARBC, and Other Local Organizations Host Seminar with Franklin Lavin, Under Secretary of Commerce for International Trade

The Foreign Policy Research Institute, the Mid-Atlantic – Russia Business Council (MARBC), the Bucks County International Trade Council, the Chester County Economic Development Council and the World Affairs Council of Greater Valley Forge are pleased to announce the recent successful seminar entitled "International Trade and Globalization" with Franklin L. Lavin, the Under Secretary of Commerce for International Trade. The event was held on Wednesday, June 7, 2006 at the Union League of Philadelphia.

Ambassador Lavin served as the U.S. Ambassador to the Republic of Singapore (2001-2005) and prior to that worked as a banker and venture capitalist in Hong Kong and Singapore, serving in senior banking and management positions at Citibank and Bank of America. During the George H. W. Bush administration, Lavin served as Deputy Assistant Secretary of Commerce for Asia and the Pacific. In that position, he was responsible for commercial policy, assisting companies with market access, and trade negotiations for all of East Asia, except Japan. He has also held staff positions at the White House, the State Department, and the National Security Council.

Ambassador Lavin earned a B.S.F.S. at the School of Foreign Service at Georgetown University, an M.S. in Chinese Language and History, also from Georgetown, an M.A. in International Relations and International Economics from the School of Advanced International Relations at Johns Hopkins University, and an M.B.A. in Finance at the Wharton School at the University of Pennsylvania. Lavin is a Lieutenant Commander in the U.S. Naval Reserves.



Mid-Atlantic – Russia Business Council Organizes Russian Construction Industry Delegation Visit to the United States

The Mid-Atlantic – Russia Business Council (MARBC) is pleased to announce it successfully organized a delegation of Russian construction industry executives visiting the United States from June 7-14, 2006. The delegation came from Krasnodar Krai, a region in the southwestern corner of Russia, with a goal of learning about the modern techniques and materials used in American construction.

The delegation's visit began in New York, where MARBC organized a special construction industry business program on June 9. Then, delegation members traveled to Philadelphia, where they stayed from June 12-14. While

in Philadelphia, MARBC arranged for the delegation to meet with Philadelphia city officials. MARBC had also organized individual meetings for the delegation with members of Pennsylvania's building and financial industries on June 12 and 13: delegation members attended a seminar on commercial construction financing, a presentation on sustainable building at architecture firm and will tour a local high-rise construction site.

Since the delegation's visit was also part of the Russian-American Cultural Exchange, MARBC also planned for delegation members to attend a special "Princess and the Patriot" exhibit being held at

the Museum of the American Philosophical Society in Philadelphia. The exhibit is part of the celebration of the 300th anniversary of the birth of Benjamin Franklin, the first American member of the Russian Academy of Sciences. It presents Franklin's life in a novel fashion, placing him alongside Ekaterina Dashkova, a Russian intellectual counterpart who Franklin nominated to be the first female and the first Russian member of the American Philosophical Society. The interactions between Franklin and Dashkova represent an early example of the long history of Russian-American cooperation.

MAJOR DELEGATIONS

The Russian Construction Industry Delegation's Visit



Russian Mayors' Delegation to Visit Philadelphia



The Mid-Atlantic – Russia Business Council (MARBC) is pleased to announce it will be hosting a major delegation of mayors and local government officials from the Russian Federation in Philadelphia on July 12, 2006. The delegation will be coming to the United States only days before the G8 Summit is held for the first time in Russia and its visit aims to foster political, cultural and commercial interactions between the United States and Russia. Members of the delegation will also be visiting New York and Washington, D.C.

While in Philadelphia, MARBC has organized a reception for the delegation at Philadelphia City Hall and a roundtable discussion of regional cooperation and sustainable development issues. The delegation is also scheduled to meet with officials from the Commonwealth of Pennsylvania and the City of Philadelphia and take a tour of the University City Science Center, the largest and oldest urban technology park in the United States. Members of the delegation will also visit the Franklin and Dashkova exhibit being held at the Museum of the American Philosophical Society, which celebrates the long history of Russian-American cooperation.



Comprehensive Russian Program Planned for C3 EXPO - 2006



The Mid-Atlantic - Russia Business Council (MARBC) is pleased to announce that it will be organizing the Russian – American Conference and Exhibition on June 28 in conjunction with the Corporate and Channel Computing Expo (C3 EXPO) being held from June 27 – 29, 2006 at the Jacob K. Javits Convention Center in New York City, NY. The program, which is being organized by MARBC and sponsored by EPAM and the international law firm of Fox Horan & Camerini LLP, will provide opportunities for further business and technology cooperation between U.S. and Russian companies, and includes a seminar, panel discussions, and a special Russian Pavilion (booth # 3757).

Since the establishment of the C3 Expo's predecessor, CeBIT America, in 2003, the Russian Conference, organized by the Mid-Atlantic - Russia Business Council, has become an important component of the trade fair's international program. In 2004, CeBIT America was acquired by H.A. Bruno LLC, with programs that originated in CeBIT continuing in the C3 Expo. The 2005 and 2006 C3 Expo was se-

lected by the U.S Department of Commerce as an event for foreign attendees participating in the International Buyers Program.

This year, the main part of the Russian Conference will be held on June 28. The program on this day includes panels and presentations covering the most promising and pressing issues of Russian-American business and technology cooperation. Welcoming remarks will be given by the Deputy Trade Representative and Consul Commercial of Russia in the United States, the Deputy Head of the Trade & Economic Mission of Ukraine in the United States and the Consul General of Belarus.

There will also be a "Russian Science & Technology Opportunities for U.S. Business" seminar moderated by Paul Smith, Deputy Chief of Mission (retired) at the US Embassy in Moscow; the seminar highlights various institutes, scientists, and projects in Russia, and includes presentations by U.S. corporations with significant technology transfer collaboration experience in Russia. The presenters are a diverse group, representing organizations ranging from major corporations to small businesses and from research

universities to technology associations and foundations.

Another important event of the Russian Conference is the panel entitled "Doing Business in Eurasia: Resources and Tips", also moderated by Paul Smith. This panel will include U.S. Department of Commerce representatives and speakers from the Embassies and Trade Representations of Eurasian countries. All the panel members will give a brief overview of the science and technology strengths of their respective regions and will discuss potential areas for cooperation.

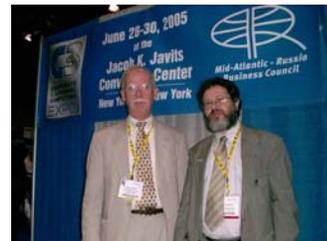
A delegation from the Russian Federation, representing companies in the information technology, telecommunications and other technology industries, will be present to participate in panel discussions and exhibit the latest advancements in Russian technology for the duration of the C3 EXPO.

Admission to the Russian program is free of charge. MARBC provides Russian program participants and our invited guests with a complimentary expo pass (use MARBC input priority code 6XMARBC when registering at: <http://www.c3expo.com/registration.cfm>).

MAJOR EVENTS



C3 EXPO—2005





SMART TechTrends 2006

SMART TechTrends 2006 is the nation's premier science, technology and R&D conference hosted by SMART, Strengthening the Mid Atlantic Region for Tomorrow. The SMART Organization focuses on developing cross-disciplinary collaboration among Mid-Atlantic business, government, academia and tech organizations as well as enhancing technology education. This exhibition provides a platform to further progress technological development and the dissemination of innovative ideas. This two-day conference, September 21-22, 2006, will be held at the Ronald Reagan Building & International Trade Center in Washington, DC.

This is the only conference that brings together the extraordinary science, technology, and research and development players from business, academia and government in the Mid-Atlantic region with every federal agency supporting research and development. The Mid-Atlantic – Russia Business Council has organized the Russian portion of SMART TechTrends since the event's inception in 1999 and this year it will organize the participation of a Russian delegation, a Russian panel and a Russian mini-pavilion, which will provide opportunities for business cooperation between American and Russian enterprises and scientific institutes at the exhibition.

The Mid-Atlantic – Russia Business Council will arrange several Russian presentations to highlight the newest initiatives and hottest topics in the Russian technological industry and to foster the development of successful relationships between Russia and the United States.

Representatives will present the SMART TechTrends 2006 programs with the purpose of further utilizing the vast array of technological opportunities within the Mid-Atlantic Region. In addition to the plenary sessions featuring well-known scientists and representatives of the venture capital arena, business and government, a whole program of specialized seminars will be held at the SMART TechTrends 2006 exhibition. Topics will include: biotechnology, nanotechnology, energy & the environment, industrial technology, the defense industry, technology transfer and venture capital, information technology and transport.

Attendee and exhibit registration are now available for the Annual SMART TechTrends Conference & Exhibition at www.techtrends.org.

MAJOR EVENTS

Russian Participation at the previous SMART TechTrends



Upcoming Seminar Series

From July 2006 through April 2007, MARBC will present its Seminar Series called "The Changing Face of Russia." This series is a revival of a highly successful seminar series hosted by the MARBC in 1999-2000 addressing the changing business environment in Russia after the financial crisis of 1998. The continuing series will again highlight and analyze recent developments affecting Russian-American business interactions.



From June 2006 through May 2007, MARBC will present its Seminar Series called "Russian Science and Technology Opportunities for U.S. Businesses." This will consist of seven seminars organized throughout the Eastern United States. These sessions will include presentations by U.S. corporations with significant technology transfer collaboration experience in Russia.

The 4th Annual Month of Russian-American Venture Industry Cooperation

The Mid-Atlantic - Russia Business Council (MARBC) announces the 4th Annual Month of Russian-American Venture Industry Cooperation, which will take place in Philadelphia, New York, and the Mid-Atlantic region from late September to October 2006. A Russian delegation of government and industry executives will participate in a number of venture capital business events and learn about the U.S. venture capital industry. The Month will be an important part of the MARBC Program for Russian-American cooperation and development of the venture capital industry and technology parks.

The premier events of the Month are the Mid-Atlantic Venture Conference in Philadelphia, the Russian-American Technology Entrepreneurship Conference in Philadelphia, and the World Venture Summit "Capital for International Innovation," which will be held in New York City.

As the most important part of the Month, MARBC will organize Russian participation in the Mid-

Atlantic Venture Conference (MAVC) held on October 4 and 5. MAVC is an event highlighting the wide variety of investment opportunities in the Mid-Atlantic region where participants share their knowledge of the seed and venture capital industry and discuss the best strategies and tools for building and managing strategic investment programs and institutions. MAVC showcases the best young companies and provides these companies with incomparable exposure to the region's top venture capitalists and private equity investors. MAVC features a technology track, presenting companies in various technology areas, such as IT, nanotechnology, and telecommunications. Last year, the event had record support from the Greater Philadelphia community: more than one hundred companies were Sponsors, and twenty nonprofit organizations committed to being Supporting Organizations. MARBC organized a mini-pavilion at the MAVC that included information about the Russian venture industry and the participation of a Russian

delegation.

The World Venture Summit "Capital for International Innovation" will bring together leading thinkers, experts, and practitioners from the global venture capital community to share their ideas and valuable insights, and will feature networking opportunities and panel discussions with prominent venture capitalists from around the world.

The Month of Russian-American Venture Industry Cooperation is an important networking event. The Russian delegation will meet regional and national leaders from angel groups, seed and venture capital funds, technology investment firms and commercialization organizations, enterprise and government development organizations, universities, national associations, and law and accounting firms.

MAJOR EVENTS



Delegation from Leading Russian University to Arrive in Philadelphia in November

Mid-Atlantic Russia Business Council (MARBC) is delighted to announce the arrival in November of a delegation of faculty, students, and administrators from Moscow State University of Economics, Statistics, and Informatics (MESI). The leadership of the delegation includes the first-vice president of the university and the head of the international department. Representatives of diverse aspects of the university from a mathematics professor, to a tennis team captain, to a student theater group will also be part of the delegation. Their visit will be an opportunity to connect with regional universities, not only on an official level, but also through informal contacts among the students.

The MESI delegation visit will take place within the framework of the 5th Semi-Annual Russian-American Innovation Technology Week (RANIT) to be held from November 13-17, 2006. RANIT is a week of roundtables, seminars, and major events designed to bring together scientists, venture capitalists, entrepreneurs, corporations, and other institutions connected to the United States and Russian technology communities. The MESI delegation will participate in a variety of events focused on furthering communication and cooperation between Russian and American universities, including meetings at Temple University, and at other area colleges and universities.

Moscow State University of Economics, Statistics and Informatics (MESI) is one of the leading universities in Russia, offering undergraduate and graduate degree programs in economics, information systems, statistics, management, and business administration. The university prepares highly qualified economists, managers and specialists in IT, computer-sciences, statistics, economics, finance and banking. An innovative, educational, and scientific complex, MESI includes a student population of 10,000 students plus 150,000 regional students participating in the MESI Open and Distant Education system. The university is active in pursuing international co-operation opportunities as a participant of the Bologna process to allow academic mobility among European universities, and was the first Russian University certified according to the European System of Quality Management.

Unsurprisingly for a university with a tradition of international involvement and which has educated more than 2700 foreign students since 1949, MESI has a large alumni population outside Russia. The group is planning a reunion during their visit to Philadelphia with alumni now living in the United States and Canada.

MESI is also particularly active in promoting educational technology, citing innovative educational techniques and the use of modern information technology as central to educational program and important elements in the learning process. MESI was one of the pioneer universities in Russia in the introduction of distance education systems to the study process and maintains its leadership in usage of e-learning technologies. Significant credit for the development and implementation of the e-learning system at MESI belongs to the university's president, Vladimir P. Tikhomirov. Dr. Tikhomirov also serves as president of the Association of Economic Universities of the Russian Federation, the Eurasian Association of Distance Education, and the International Academy of Open Education.

MARBC looks forward to welcoming the MESI delegation in November, and to a productive dialogue between American and Russian students and educators supported by the events of the 5th Semi-Annual Russia American Innovation Technology Week.

The Mid-Atlantic-Russia Business Council and Innovation Philadelphia Host 5th Semi-Annual Russian-American Innovation Technology Week (RANIT) November 13 - 19, 2006



The Mid-Atlantic – Russia Business Council and Innovation Philadelphia will host the 5th Russian-American Innovation Technology Week from November 13-19, 2006. The Semi-Annual Russian-American Innovation Technology Week (RANIT) is designed to bring together entrepreneurs, scientists, venture capitalists, and established corporations within the United States and Russian technology communities. Based on the success of past events, RANIT is now held twice a year, and it includes an even greater number of regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events. The 5th RANIT will also include events held in celebration of the 300-year anniversary of the birth of Benjamin Franklin, who was the first American member of the Russian Academy of Sciences. Russian delegations representing the best Russian technology companies will take part in the various regional technology events of the 5th RANIT.

RANIT is supported by leading regional businesses and governmental organizations, including the administrations of the City of Philadelphia, the Commonwealth of Pennsylvania, the States of New Jersey, Delaware and Maryland, as well as Mid-Atlantic regional organizations focusing on international business and technology development. John F. Street, the Mayor of Philadelphia, has officially proclaimed the Semi-Annual Russian-American Innovation Technology Week in Philadelphia.

"We are very pleased to host this event centered in the City of Philadelphia," said Richard Bendis, President and CEO of Innovation Philadelphia. Innovation Philadelphia is a public/private partnership initiative founded in 2001 by the City of Philadelphia, the Commonwealth of Pennsylvania, and private enterprises dedicated to increasing the region's entrepreneurial capacity and positioning the Greater Philadelphia region as a leader in the Global Innovation Economy. "With a strong foundation of both established and entrepreneurial businesses plus an academic base of over 80 colleges and universities, we are uniquely able to supply the innovation needed to keep technology businesses at the forefront of the industry. This is a region of growth and development and we look forward to collaborating with Russian technology companies in order to advance the Innovation Economy."

The 5th Semi-Annual Russian-American Innovation Technology Week will formally open on November 13. The 5th Semi-Annual Russian-American Innovation Technology Week will focus on technology in education, information technology, alternative energy technology, robotics, chemical engineering, safety and security technologies, venture capital, and entrepreneurship. Following the opening ceremonies, the 6th Biennial Russian-American Business Opportunities Symposium will be held. Taking place within the framework of the 5th RANIT, the Symposium will include discussions on the challenges of doing business in Russia and opportunities in specific industry sectors. Presentations by delegations from Russian regions and by Russian and American World Trade Centers will also play an important role in sharing information about the Russian business environment.

There will also be a RANIT-associated program on technology in education organized by the MARBC. The program will present multiple opportunities for furthering communication and cooperation between Russian and American universities, including a roundtable discussion with the directors of technology transfer programs from Philadelphia area universities. One of the leading events will be the 2nd Annual Russian-American Technology Entrepreneurship Conference.

Another main event of the 5th RANIT will be an extensive MARBC-organized Russian program at Philadelphia ITEC on November 15-16, 2006. The Philadelphia ITEC is part of the nation's largest series of regional business technology events for IT and business professionals, featuring a combination of national vendors and local suppliers, and a conference program with seminars on the hottest issues in information technology. The Mid-Atlantic - Russia Business Council will organize the participation of Russian companies in the exhibition and will also present panel discussions highlighting Russian information technology capabilities and other topics related to Russian technology and business.

Additional events during the 5th Russian - American Innovation Technology Week will include visits and roundtables at the International House and the International Incubator at the Science Center. The week will continue with visits to other states in the Mid-Atlantic region, and will end with the final reception at the Pyramid Club in Philadelphia.

"The focus of the Russian-American Innovation Technology Week is to help introduce Russian companies to the Mid-Atlantic region's local technology business and venture capital communities," said Val Kogan, President of the Mid-Atlantic Russia Business Council. "The Semi-Annual Russian-American Technology Week will help match advanced Russian technology and engineering talent with American entrepreneurial and managerial skills. Many companies in the Mid-Atlantic region are finding Russian counterparts and are developing successful business ventures. We hope it will ultimately establish the Mid-Atlantic region as a major partner for Russian technology companies and a premier center of Russian-American technology cooperation."

About Innovation Philadelphia: Innovation Philadelphia is a public/private partnership created to grow the wealth and the workforce of the Greater Philadelphia region's Innovation Economy by growing, attracting, retaining, and connecting technology-based businesses and workforce in the region. Innovation Philadelphia accomplishes this mission by providing technology-based and early-stage businesses with traditional seed capital, access to alternative funding, skilled human capital, commercialization assistance, entrepreneurial resources, and intellectual capital.

The 3rd RANIT in November 2005



MAJOR EVENTS

The Mid-Atlantic – Russia Business Council Announces the 6th Semi-Annual Biotechnological Russian-American Innovation Technology Week (RANIT – BIO)

May 2 – 9, 2007

Russian-American Innovation Technology Week (RANIT) is designed to bring together entrepreneurs, scientists, venture capitalists, and established corporations within the American and Russian technology communities. RANIT, organized by the Mid-Atlantic - Russia Business Council (MARBC), is the most significant event in the Mid-Atlantic region devoted to Russian-American technology and business cooperation. Based on the success of past events, RANIT is now held twice a year, and it includes an even greater number of regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events. Next year, the 6th RANIT will highlight biotechnology and will conclude with participation in the world's largest biotechnology exhibition, BIO 2007 in Boston. The Russian delegation that will take part in the 6th RANIT-BIO will consist of representatives from the best Russian companies in biotechnology and related industries.

RANIT-BIO will begin in Philadelphia on May 2-4, 2007

Special events at RANIT-BIO in Philadelphia include a welcoming ceremony in the Mayor's Reception Room at Philadelphia City Hall and seminars with members of biotechnology associations in the Mid-Atlantic region and venture capital funds specializing in biotechnology.

Two circumstances have made biotechnology cooperation between Russia and the Mid-Atlantic states particularly attractive. First, the Russian government has moved to create a "National Program for the Development of Biotechnology in Russia in 2006-2015". Second, governments in the Mid-Atlantic region have enacted favorable policies that have further enhanced the region's standing as a leader in the field of biotechnology. It is within this context that the Mid-Atlantic Russia – Business Council has made Russian-American scientific and technical cooperation in biotechnology one of its top priorities. MARBC has facilitated American participation in several of the most significant biotechnology conferences and events in Russia, including Biotech World, the Moscow International Conference "Biotechnology and Medicine", and the International Congress "Biotechnology: State of the Art and Prospects of Development".

The key and concluding event of the 6th RANIT will be BIO 2007 in Boston, May 6 - 9, 2007

BIO is the world's largest and most impressive exhibition and conference for experts in the field of biotechnology

At the BIO 2005 exhibition and conference in Philadelphia, Pennsylvania, 1525 expositions by companies, academic institutions, state centers of biotechnology, and other organizations from all 50 states and 56 countries were presented. Within the framework of the exhibition, 180 plenary sessions were organized in which more than 900 speakers shared their expertise. In four days of exhibition, 18,730 specialists took part in BIO. More than 500 journalists from 36 countries covered the exhibition, and 14 press conferences were held.

Russian participation in BIO 2005 in Philadelphia was one of the most important aspects of MARBC's undertaking to build a bridge between the Russian and American biotechnology communities. The Russian business program at BIO 2005 was organized in the context of the Semi-Annual Russian-American Innovation Technology Week (RANIT), and included a Russian mini-pavilion (#2757) and the participation by members of the Russian delegation in various events at BIO 2005. For additional information about Russian participation in BIO 2005 please visit: <http://www.bio.org/events/2005/international/CountryProfiles.pdf>, <http://www.ma-rbc.org/event/050618-bio.html>, <http://www.ma-rbc.org/event/050618-bio-news.pdf>, and <http://www.bio.org/events/2005/programs/delegation.asp>.

As it did this year in Chicago, the Mid-Atlantic – Russia Business Council will be serving as the official organizer of the Russian delegation to BIO-2007 in Boston. MARBC will again present Russian biotechnology companies and organize a Russian mini-pavilion with an exposition on the achievements of Russian scientists and manufacturers in biotechnology and related industries. During the first day of the conference on May 6, 2007, dedicated to international programs, MARBC will conduct a Country Seminar on Russia and a presentation of the Russian biotechnology industry as one of 15 presentations to be given by the national delegations of countries participating in BIO 2007. For information about Russian participation in BIO 2006 please visit: <http://www.bio.org/events/2006/intlatt/CountryProfilesNewsletter.pdf>, <http://www.bio.org/events/2006/intlatt/>, <http://www.ma-rbc.org/event/060406-bio.html>, and <http://www.bio.org/events/2006/intlatt/delegations.asp>.



MAJOR EVENTS

Mid-Atlantic – Russia Business Council to Participate in XII Moscow Industrial Trade Fair and Moscow Association of Entrepreneurs Round Table

The XII Moscow Industrial Trade Fair, to be held from August 30-September 2, is one of the central events organized around the celebration of City Day in Moscow. The exhibition, directed towards the promotion of national industrial production and technology in the Russian market, has an interregional character. The events promote new business contacts, increased economic linkages, and coordination between the regions and the capital. Within the framework of the exhibition, a large number of business programs will take place with the participation of directors and specialists of the Federal, Moscow city, and Moscow oblast levels of government.

The Moscow Association of Entrepreneurs, longstanding partner of the Mid-Atlantic Russian Business Council, and the oldest association for the protection of private enterprise in Russia, will organize a round table in the business program portion of the trade fair on "Bank Investment in Industry and High Technology: Experience and Challenges." Speakers will address various topics related to attracting investment in scientific projects. A brochure will be published on the basis of the round

table with notes from the presenters.

Organizations presenting at last year's round table included: the Moscow Association of Entrepreneurs, SDM Bank, the Central Research Institute of Radio & Electronic Systems, the Institute for Entrepreneurship and Investment, the Moscow Association of Entrepreneurs Committee on Innovation Technology and Venture Financing, the Russian Fund for the Development of High Technology, the Mid-Atlantic – Russia Business Council, the Scientific- Technical Journal "Integral" and the "Moscow Entrepreneur" newspaper.

Guests at this year's round table will include directors of innovation enterprises and organizations participating in the process of developing innovation, financial organizations, scientists, representatives of various levels of legislative and executive power, members of the Moscow Association of Entrepreneurs, and winners from previous years of the innovation competition "Leader in the Field of High Technology." This innovation competition is sponsored annually by

the Moscow Entrepreneurs Association and the Government of Moscow, and supported by the MARBC. This year's winners will unveil project displays as part of the round table.

The main part of the business program will be a conference on "Moscow City Procurement" devoted to familiarizing businesses with city procurement procedures, and exchanging information between regional suppliers and the organizers of government competitions and auctions. Other notable events will be round tables on "Protecting the rights of consumers and development of events on the struggle against counterfactual and falsified output figures" and "Protection of Intellectual Property," and the annual inter-regional conference "The experience of Moscow and Russian regions in the support of national production." During the exhibition, the Federal Department of State Services will also hold a "Fair of Vacancies." The trade fair is covered widely in both city-wide and national news media.

EVENTS IN RUSSIA

The Mid-Atlantic-Russia Business Council Will Organize the Russian-American program at the IV International Specialized Exhibition "Robotics" in Moscow

The Mid-Atlantic – Russia Business Council is pleased to announce that it will be organizing a Russian-American program at the IV International Specialized Exhibition "Robotics" being held at the Moscow VVC, Hall 70, from October 17-20, 2006. The Russian-American program will be the largest and most prominent portion of the international business section being planned at the exhibition. The Robotics Exhibition serves as the leading forum in Russia for experts in the field of robotics and intelligent design systems and places a strong emphasis on international cooperation in the areas of robotic systems development and production. The goal of the exhibition is to demonstrate and encourage the commercialization of innovative ideas and prospective projects in the field of robotics, intelligence and mechatronic systems.

This year's Robotics Exhibition is being organized by Russian Exhibition Company "Expodesign" in cooperation with the Mid-Atlantic – Russia Business Council and the Moscow Entrepreneur Association (MEA) and is being supported by the Federal Agency for Science and Innovation of the Russian Federation and Emercom of Russia. Main topics at the exhibition will include:

- Robotics and mechatronics
- Industrial, built-in specialized computing systems
- Components, units and aggregates of robotics and mechatronic systems
- Algorithms, technologies and software for artificial intelligence
- Industrial technologies
- Nanotechnics and technologies
- Sensors
- Metrology, measuring devices, observing systems
- Optical recognition systems for test and image processing
- Power supply systems and sources
- Intelligent consumer goods, robotic toys, computer games
- Data transmission systems



At "Robotics" 2005

There will also be a business program at the exhibition that will focus on issues in robotics development, intellectual property protection, the training of engineering personnel, and the financing of research activities.

Last year's Robotics Exhibition was a great success, attracting leading players in the field, including scientific research institutes, industrial companies, universities and other educational institutions. Major companies such as Sony, Mitsubishi and Kuka participated in the exposition and presented their work. Smaller companies were given a special section in which to display their innovations. Another special section was devoted to school and student inventions.



Mid-Atlantic – Russia Business Council Coordinates American Participation at the 7th International Forum “High Technology of the 21st Century” in Moscow and Extends Invitation to the Event in 2007

The Mid-Atlantic- Russia Business (MARBC) recently coordinated the successful American participation in the 7th International Forum “High Technology of the 21st Century” in Moscow from April 24-28, 2006. As part of the American program, MARBC President Val Kogan moderated a seminar entitled “Opportunities for Russian-American scientific-technical cooperation” and John Gallagher, Chairman of the United States Industry Coalition, gave a keynote presentation. Mr. Gallagher presented his organization’s goals and the steps the Coalition is taking within the framework of Russian-American technological cooperation. MARBC also organized an American mini-pavilion at the Forum. In addition, along with the Moscow Entrepreneurs Association, MARBC co-organized the innovation competition “Leader in the field of high technology” whose awards ceremony is held as part of the Forum.

MARBC would like to extend an invitation to the 8th International Forum “High Technology of the 21st Century” to be held April 23-27, 2007. As it did this year, MARBC will once again be coordinating American participation in the Forum.

The International Forum takes a two-part form, including both an international exhibition, and a business conference. The Ministry of Industry and Energy, the Ministry of Defense, Federal agencies and Services,

the Russian Academy of Science, and government of Moscow all take active parts in the development and direction of the Forum.

The “High Technology of the 21st Century” international exhibition presents technological achievements in the fields of space, radio electronics and communications, information, atomic science, mechanical engineering and metalworking, laser technologies, medicine and biotechnology, ecology, chemistry and new materials, alternative energy and energy- efficient technologies, and safety and security technology. Participants include national and foreign businesses, and organizations specializing in the fields of high technology productions (particularly the defense industry enterprises), as state science centers, academic institutions, financial companies, and investment and venture enterprises.

The Business portion of the Forum includes a series of seminars and round tables, illuminating the problems of innovation activities and financing for scientific projects. Topics related to the attraction of investments into high technology, mechanisms for cooperation among academics and the private sector, intellectual property, improving training systems for industry scientists, problems and solutions arising from large scale integra-

tion, and international cooperation in the field of high technology, will be among those discussed. Russian regions will take an active part in the conference. Round tables and seminars will also be organized on the latest trends in science-intensive industries, for example: laser technologies, alternative energy technologies, information technology, and others.

MARBC together with the Committee for Innovation Technology and Venture Financing of the Moscow Entrepreneurs Association, serves as a co-organizer of the innovation competition “Leader in the field of high technology.” The annual competition is run under the patronage of Chamber of Trade and Industry of the Russian Federation, and in association with the government of Moscow. Projects are submitted throughout the year and judged in seven categories: information technology and electronics; transport, fuel, and energy; ecology and natural resources; new materials; production technology; and consumer goods. The winners of the competition receive promotional support and advising through the Committee for Innovation Technology, and have the opportunity to exhibit and present their projects at the Forum. A presentation ceremony for the competition award winners closes the Forum.

EVENTS IN RUSSIA

The 7th International Forum “High Technology of the 21st Century” in Moscow, 2006



The 5th Moscow International Specialized Exhibition BIOTECH WORLD 2007

International Conference BIOTECHNOLOGY : STATE OF THE ART AND PROSPECTS OF DEVELOPMENT
March 12 - 16, 2007

More information coming soon.

“The Princess & the Patriot” Exhibit Highlights Russian-American Cooperation and Technological Development Through the Lives of Ekaterina Dashkova and Benjamin Franklin

CULTURAL EVENTS

The Mid-Atlantic Russia Business Council (MARBC) is pleased to support the “The Princess & the Patriot” exhibit, currently being held at the Museum of the American Philosophical Society in Philadelphia. The exhibit has been chosen to be part of various MARBC events and conferences during 2006, including hosting visiting delegations from Russia, because it illustrates the long history of Russian-American cooperation and technological development. MARBC encourages those interested in Russian history and the Age of Enlightenment to view the exhibit.

“The Princess and the Patriot” exhibit is being held from February 17 – December 31, 2006 as part of the celebration of the 300th anniversary of the birth of Benjamin Franklin. The exhibit presents Franklin’s life in a novel way, emphasizing his role as an Enlightenment thinker and placing him alongside Ekaterina Dashkova, an important figure in 18th century Russia. Though the two came from very different backgrounds, both Franklin and Dashkova were profoundly influenced by the ideas of the Enlightenment that had been developed in Western Europe. Franklin made his mark as a scientist, a printer, and a politician, playing an important role in the development of American democracy. In 1743 he founded the American Philosophical Society, an internationally respected organization dedicated to scholarly pursuits.

During the same era, Princess Ekaterina Dashkova was making a name for herself in her native Russia. In 1762, at the age of only 18, she helped her friend Catherine Alexeyevna (Catherine the Great) take the Russian throne in a coup d’etat. Ekaterina was an intellectual who studied literature and mathematics. She traveled extensively in Europe and became a friend of major literary figures including Voltaire and Diderot. Dashkova achieved further prominence as an intellectual when she was appointed as director of the Academy of Russian Language and the Russian Academy of Sciences.

Franklin and Dashkova met face to face only once – in 1781 in Paris – but each developed a strong respect for the intellect and achievements of the other. In 1789 Franklin nominated Dashkova to become a member of the American Philosophical Society, making her the only female member of the group. In the same year, Franklin was nominated by Dashkova to join the Russian Academy of Sciences, making him its first American member.

In April, as a part of the 4th Semi-Annual Russian-American Innovation Technology Week (RANIT)

from April 6-12, 2006, the program included a visit to the exhibit and a Russian musical performance at Benjamin Franklin Hall, which complemented the exhibit. The Russian musical performance featured the group “Talisman,” which specializes in performing pieces by female Russian composers who were at the court of Catherine the Great. In the future, MARBC will include the exhibit as a part of the Russian Mayors Delegation’s visit to Philadelphia on July 12, 2006, when mayors and local government officials from the Russian Federation will visit the United States. On October 5, 2006, Russian participants of the Russian-American Venture Industry Cooperation Program, who will be attending the Mid-Atlantic Venture Conference, will visit the exhibit. MARBC also plans to include “The Princess and the Patriot” exhibit as a part of the program of the 5th Semi-Annual Russian-American Innovation Technology Week, which will be held from November 13-17, 2006. The 5th Semi-Annual RANIT will include a panel discussion on Franklin and Dashkova and will be followed by a viewing of the exhibit. MARBC would also be pleased to support more Russian musical performances in the future.

The Museum of the American Philosophical Society is located at 104 South Fifth Street in Philadelphia. For further information about the exhibit, visit <http://www.amphilsoc.org/exhibitions>.



The RANIT Delegation's Visit to the Exhibit and Musical Performance



The Princess & *THE PATRIOT*
Ekaterina Dashkova, Benjamin Franklin, and the Age of Enlightenment

Contact us:

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About Mid-Atlantic - Russia Business Council:

Since 1994, MARBC has worked to foster business relations between Russia and the Newly Independent States (NIS), and the U.S. Mid-Atlantic Region, while cultivating mutual appreciation of political, economic, cultural, and educational interests. Throughout the past twelve years, the goal of MARBC has been to enable companies based in the U.S. Mid-Atlantic Region to enhance their positions in Russia and the NIS, and to attract Russian businesses to the U.S. Mid-Atlantic Region.



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